

Fieldcrest MILL WHISTLE

Volume 12

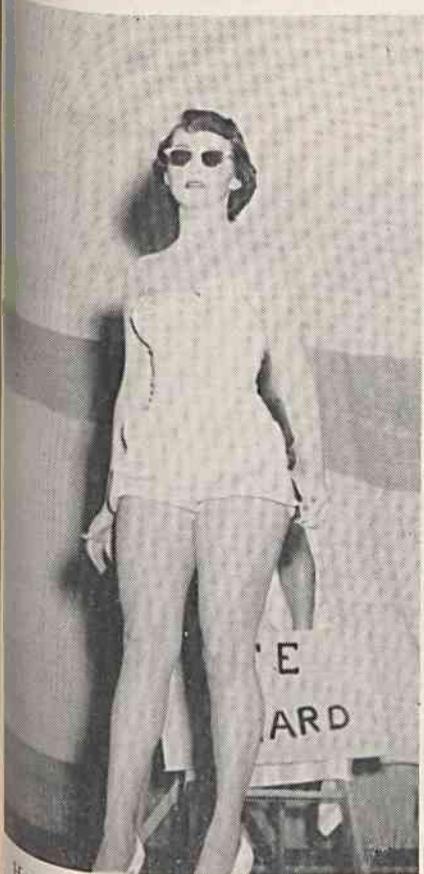
Monday, April 5, 1954

Number 18

Y.M.C.A. Membership Drive Under Way

Simultaneous but separate campaigns by Consolidated Central Y.M.C.A. and Draper Y.M.C.A. began April 1 and will continue through April 24. The goal at Central is 1,500 members and the Draper goal is 1,000 members. The campaign in Leaksville-Spray is spear-headed by clubs and other groups of the Y.M.C.A. Wendell Newlin, chairman of the membership committee, leads the over-all effort. At Draper the various "Y" organizations (Continued on Page Five)

In Fieldale Show



Her identity hidden by sun-glasses, Faye Draper strolls on beach in Leaksville from "If I Were A Lady", given by Fieldale for benefit of the school. See story on page six and more pictures on page seven.

Changes Made In Sales Dept.

The following organization changes in our Sales Dept. have been announced by G. Lawson Ivie, general sales manager:

Hugh Brown, formerly sales manager of the terry products division of Mooresville Mills, was appointed manager of our Towel Department, effective April 1, 1954. Mr. Brown has been associated with Mooresville and its former sales agent, Southeastern Cottons, in various sales capacities since 1937. He will report to H. W. Grunau, merchandise manager.

Thomas H. Ducey, manager of our Towel Department since 1950, will be transferred to a new position on the domestics sales force reporting to Arthur S. Thompson, sales manager. He will be responsible for the sales and promotion of sheets and towels to all Fieldcrest accounts in metropolitan cities on the Eastern Seaboard from New York to Washington, D. C. O. G. Grubbs will have the responsibility for blanket and bedspread sales to the same accounts.

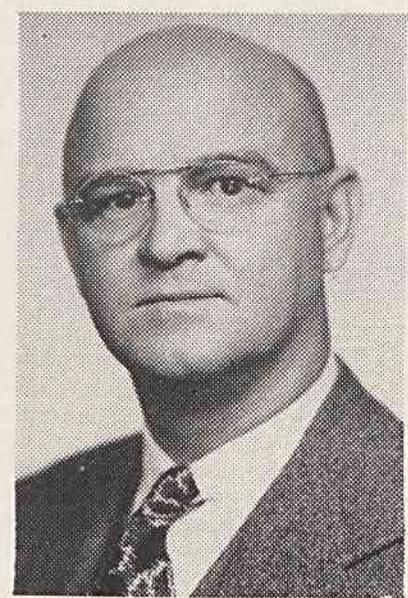
"For some time our sales in this area have been unsatisfactory, and this change in organization of our sales force will permit more specialization and concentration of our efforts. We are confident that Mr. Ducey's sales experience in various capacities with our company will enable him to make an outstanding contribution to our sales (Continued on page five)

\$2,946 Contributed In Red Cross Drive

Fieldcrest Mills employees and the Company contributed \$2,946.62 in the 1954 Red Cross fund campaign, J. G. Commins, industrial chairman, has announced. Collections in the entire industrial division, comprised of Fieldcrest and other local textile mills, amounted to \$3,397.33, Mr. Commins reported.

W. T. Amos, Red Cross treasurer, announced April 2 that all funds turned in to date in the community-wide campaign totalled \$5,601.51, which is less than the local chapter's quota of \$6,424.

J. H. Lindsay, 51, Dies At Home Here After Brief Illness



The death of Joseph Hamlin Lindsay, 51, April 3 following a brief illness brought a sense of shock and sadness to personnel of Fieldcrest Mills and to friends in the Tri-Cities and Fieldale where he was held in high esteem. Mr. Lindsay had completed 30 years of continuous service April 1 during which time he had served in various responsible positions in the Company.

He was born in Surry county and graduated from Georgia Tech with a B. S. degree in textiles. Joining the Company as a trainee at the Towel Mill in 1924 he won rapid promotions and became superintendent of various mills in the Fieldcrest group. For several years beginning in 1937 he was general superintendent of all of the Company's North Carolina plants and for 10 years he was manager of six plants in Leaksville, Spray and Draper.

He became an assistant on the general manager's staff in 1950 and recently had been engaged in special development and research work, principally for the Karastan Rug Mill. He was a veteran of World War I and a member of the Episcopal Church, Masonic Lodge,

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