

## Dumaine Is Confident Of Fieldcrest Future

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 in good shape, although there are  
 always many improvements to be made  
 in any manufacturing plant. One thing  
 that interested our trustees was the  
 relatively young, aggressive manage-  
 ment group running your mills and  
 sales departments in addition to the  
 reservoir of skilled high type textile  
 employees in your various mill com-  
 munities," he said.  
 "Conditions in the textile industry are  
 as bad as they have been in many years,  
 since 1932 in fact. However, I saw these  
 conditions in 1920, following  
 World War I. My dad used to tell me  
 about the same bad situation in 1912,  
 1906, and 1893. The industry is basic,  
 its products are a necessity in every  
 American home, and we will come out  
 of the current recession as we always  
 have in the past. Whether we picked  
 up low in the current slump to pur-  
 chase the mills only time will tell.  
 Naturally, we hope that we have hit the  
 low point and that from now on our  
 business will improve," Mr. Dumaine  
 said.

### Experienced in Textiles

In a reminiscent mood Mr. Dumaine  
 explained that he always felt himself  
 the first man at heart because he spent  
 the first 20 years of his business life  
 working with his father in the Amos-  
 keag Manufacturing Co. at Manchester,  
 New Hampshire, which was, at that  
 time, the largest textile operation in the  
 world. He said that Amoskeag was  
 forced to liquidate because it was un-  
 able to compete with newer low cost  
 southern mills. He said the demands  
 of the labor unions plus a lack of  
 community interest and cooperation in  
 realistically facing the situation made  
 continued operation inadvisable.

### Community Spirit

"You just thank your lucky stars you  
 are here with fair and reasonable peo-  
 ple with whom to work. Your plants  
 are in fair shape,—you've got a fair  
 chance to break even and make some  
 money when business picks up. But  
 whatever you do, keep your community  
 spirit high and with you. In my opinion,  
 the disinterest and non-support of the  
 community leaders has done more to  
 hurt many New England textile com-  
 panies than any other factor," Mr. Du-  
 maine declared.

Mr. Dumaine said the main purpose  
 of his visit was to get a few days'  
 rest and to enjoy the lovely spring  
 weather and foliage. Other members  
 of the party were Mrs. Dumaine, Mr.  
 B. Hunt, a Fieldcrest director, Mrs.  
 and several friends. The party  
 returned in Danville Thursday morning  
 and returned to New York Sunday

## Fieldale Foremen Take Time Study Course



Twelve foremen are enrolled in the time study course given at Fieldale, Va. W. H. Richardson, Jr. is instructor with S. E. Adcock as coordinator for the course arranged by the Training Dept. Completion of the Fieldale course will make a total of 46 Fieldcrest foremen who have taken the course in the series begun some months ago. Left to right, W. H. Richardson, Jr., instructor, Harry Poston, John Hager, Charles Harper, James Lowery, S. E. Adcock, R. D. Hundley, J. E. Gardner, Edgar Gordon, Horace Penn, and William Merriman.

## Glamour Dept.



Frances Martin, of Karastan Cost, and Dorothy Manuel, of Draper Standards, model in the Spring fashion show sponsored by the Junior Service League at Meadow Greens Country club. Proceeds from the well attended luncheon and fashion show will be used for the League's school lunch project.

Frances, (left) appearing for Graham's on the Boulevard, wears an emerald green taffeta cocktail dress with full pleated skirt and butterfly collar. Dorothy, representing Nora & Mary's (Draper Dry Goods Co.) models a navy blue waffle pique sun-back dress with matching jacket.

A total of 26 young ladies participated, modeling clothes from various stores of the Tri-Cities.

## Proper Lifting Is Up To You

By S. T. ANDERSON,  
 Superintendent, Bedsprad Mill



Knowing how to lift properly and putting that knowledge to use is the responsibility of the employee. There is no mystery about lifting and it is not difficult to learn how to lift so that injury is avoided.

On the contrary, considerable effort has been made by supervisors in proper training, through posters and other reminders to make sure that everyone understands the techniques of safe lifting and carrying.

Therefore, it would seem that when a lifting injury occurs it must be due to something other than lack of knowledge and understanding of safe lifting principles. It may be due to carelessness or haste, an overestimation of one's strength and ability, or failure to recognize unusual conditions.

Regardless of how, when, or where a worker is injured through improper lifting, it usually is a matter only within the control of the employee and sometimes reflects on his judgement and ability to anticipate injury-producing conditions.

If you want to avoid lifting injuries, accept it as a personal responsibility to develop and practice safe lifting habits, AND DO IT EVERY DAY!