

# Fitted Blankets, Luxury Towel Being Introduced



**"ELEGANCE" TOWEL**



**FITTED BLANKET**

A new deep-piled luxury towel, outstanding for its lustrous finish, softness and depth has been introduced by Fieldcrest Mills, Inc.

Called "Elegance," the towel is currently available in three sizes, all generously-proportioned to meet the increasing consumer interest in larger towels. Bath size is 25x50, guest size is 16x30 and wash cloth is 13½x13½. Extra-long loops give especially high absorbency. Guaranteed pocket-proof borders and luxurious finish insure lasting good looks.

"Elegance" is available in nine important home fashion colors; snow white, lemon, ice pink, mint green, aquamarine, cream, dove grey, red and black. Bath mats in matching colors are available.

Bedmaking time is cut to a minimum with a fitted blanket by Fieldcrest Mills, Inc. Winter weight and wonderful, the blended (wool, rayon, cotton) blanket is tailored in sizes to fit either twin or full beds. It allows ample foot room for comfortable sleeping, holds blanket in place during the night. Blanket and fitted sheet need only be pulled taut and smoothed out and bed is made.

Available in six colors (blue, light green, dark green, Pompey red, gold, pink and light green in twin and full sizes acetate binding at top. Retail price is approximately \$10.95. Fieldcrest also makes a summer-weight fitted blanket in blue, Pompey red, gold, pink and light green in twin and full sizes retailing at about \$5.95.

## Disc Jockey

Projecting over the airwaves some of the personality she displays as receptionist at WLOE, Barbara Jean Earles is a popular disc jockey at the local radio station. She has been running an afternoon record show in addition to Feature Time and Birthday Salute each morning.

The pretty announcer is the daughter of Mr. and Mrs. Obie Earles of Leaksville. Her mother, Beatrice, is employed by Karastan Winding. Barbara was a 1933 graduate of Tri-City high school where she was chief cheer leader. She was one of the finalists in the 1953 Miss Tri-City Beauty Contest sponsored by the Jaycees. She was the model in the electric blanket display at the September meeting of the Carolina Council.

