

# Fieldcrest MILL WHISTLE

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## Organization Changes Are Announced By Co.

Effective September 1, the job of superintendent of the Hosiery Mill at Fieldale, Va., will be discontinued. As of that date, Taylor Ingram, at present superintendent of the Hosiery Mill, will be transferred to the staff of J. D. Moore, manager of the Towel Mill at Fieldale and will work on special assignments reporting to Mr. Moore.

Other organization changes, effective August 16, have been announced as follows:

Edgar H. Gordon, formerly head piece dyer at the Towel Mill in Fieldale, was appointed foreman of the Towel Dyeing and Bleaching Departments.

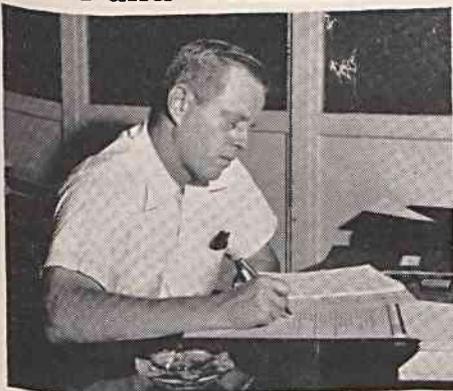
Horace D. Penn, formerly foreman of Towel Dyeing and Bleaching was named head of the research and development division of the Research and Quality Control Department at Spray.

Norman F. Young, formerly head of the research and development division, became foreman of bleaching and finishing at the Bleachery in Spray.

Appointment of Mr. Young, who holds

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## Fund President



**Dr. William McGehee**, director of personnel research and training, has been named president of the newly organized Tri-City Community Fund. Vice presidents are L. B. Hardesty, D. A. Purcell, and Mrs. John Burks. R. A. Harris is treasurer and Earl Vaughn is secretary.

Chairmen of the standing committees are: campaign, E. W. Medbery; admissions, B. C. Trotter; budget, L. B. Hardesty; and publicity, Richard Robertson.

## Simpson Invents Pocket For Fitted Bed Covers



Glenn Simpson, foreman of the Sheet Sewing Department of the Bleachery, has been issued a patent for a fitted bed cover with a pocket for foot room and has assigned the patent to Fieldcrest Mills, Inc. The pocket is especially adapted to top sheets, blankets, spreads,

and counterpanes. It has walls one to two inches higher than the vertical height of the mattress to allow room for the sleeper's feet.

In the picture above Mr. Simpson shows how much foot room the pocket allows in a Fieldcrest fitted top sheet.

## Wedgewood Rug Shown On TV

Karastan's Accent rug "Wedgewood" (No. 634) was shown on the NBC-TV "Home" program Monday morning, August 16. West Coast audiences saw the show one week later. "Wedgewood" was selected by Home's editors as a home furnishing item that is new, beautiful and practical.

Called the women's magazine on television, HOME is carried by 43 stations on the NBC television network and has built up a faithful and enthusiastic following since its inception on March 1. Editor-in-chief of the

program is Arlene Francis.

The showing of the Wedgewood rug marks the third time company products have been chosen by the editors of HOME for showing on the television feature. Fieldcrest domestics were selected on one of the early programs in March and Fieldcrest towels were featured on the program August 3.

Although the NBC stations serving this area have not carried the show heretofore, WSJS-TV in Winston-Salem expects to carry the HOME program beginning this fall.