

Fieldcrest MILL WHISTLE

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25-Year Club Has Membership Of 811

Everything was in readiness for the 12th annual picnic of the 25-Year Club as the Mill Whistle went to press Friday. A total of 811 men and women with 25 or more years of continuous service with the Company were invited and it was expected that a high percentage of these would be on hand at the Saturday event. Of this number 93 men and women are new members of the 25-Year Club.

Beginning in 1943, the club was organized at a banquet given for long-service employees on December 7, two years to the day after the Japanese attack on Pearl Harbor, as it was recalled at the time.

A total of 106 employees were eligible for membership in the club and 87 persons—76 men and 11 women—attended the organization meeting. By the time of the second banquet in November, 1944, the membership had increased to

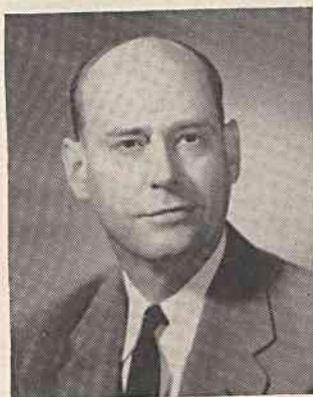
(See pages four and five for roster of 25-Year Club Members).

137—comprised of 120 men and 17 women. At the third banquet in November, 1945, there were 291 members of which 49 were women. A modification of the eligibility requirements that existed in 1943 and 1944 brought in many new members.

The club continued to grow and when the sixth annual meeting was held at the Club Martinique in Martinsville, Va., October 19, 1948 there were 452 members.

By 1949 the group was so large that outdoor meetings became more feasible and the event was held at Tri-City baseball park with barbecue served by Capt. E. Q. "Red" Sewell and members of the Greensboro police department. A Brunswick stew served by the same group was held at the baseball park in 1950. The outing was again in the form of a barbecue in 1951 when the club had a membership of 619.

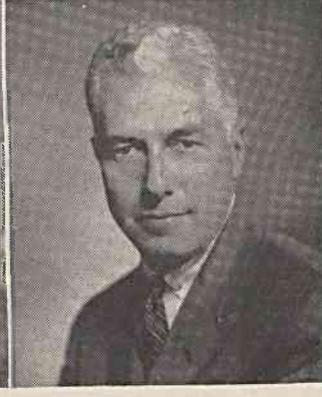
Beginning with the outing in September 1952 at Tri-City baseball park, the meeting has been in the form of a sumptuous picnic served by the ladies of the Matrimony Grange of Stoneville. The Grange ladies served the picnic again in the fall of 1953 when the outing was held in Morehead Stadium. They also arranged for the 1954 picnic September 25 at the stadium.



E. W. MEDBERY
... Production



WALTER GUINAN
... Rug Sales



FRED HOIT
... Domestic Sales

Medbery, Guinan And Hoit Named Vice Presidents Of Fieldcrest Mills

Election of E. W. Medbery of Spray, Walter B. Guinan and Frederic W. Hoit of New York as vice presidents of Fieldcrest Mills, Inc. has been announced by Harold W. Whitcomb, president.

Heads Junior Council



Clinton Rodgers, of the Electric Blanket Mill (center) who was elected president of the Junior Carolina Council at the group's meeting at Central Y.M.C.A. September 14, is shown with Clifton Beckwith, Raleigh attorney, who addressed the Junior Council and Martha Brame, Council program chairman.

Mr. Medbery continues as production manager of the Company's mills in North Carolina and Virginia and Mr. Guinan continues in charge of sales for the Karastan rug division of Fieldcrest. Mr. Hoit, who will join the organization October 1, will be in charge of domestic sales, replacing G. Lawson Ivie, general sales manager, who announced his retirement some time ago.

Mr. Medbery joined Marshall Field and Company in 1936 as an industrial engineer and served in other production posts. Army service interrupted in 1942. He was discharged a lieutenant colonel in the Signal Corps in 1946, when he rejoined Field's and became manager of their curtain operations at Zion, Ill. In 1950 he was appointed production manager of all the mills, with headquarters in Spray and continued in that position when Marshall Field sold the company to its present ownership on October 1, 1953.

In the rug and carpet field for 27 years, Mr. Guinan rejoined Karastan last May, having previously served the company as director of sales and merchandising in 1952 and 1953. Before joining Fieldcrest, he was with the Bigelow-Sanford Carpet Company, Inc. in styling and sales capacities.

Mr. Hoit comes to Fieldcrest from Lenox, Inc. of Trenton, N. J., where
(Continued on page three)