

## Members of the Fieldcrest Team



**ALMA HUNDLEY**  
Synthetic Fabrics Mill

One of the most important occupations in the manufacture and sale of fine fabrics is that of inspector. Strict attention is required at all times so that nothing will slip by unnoticed.

Alma Hundley, inspector at the Synthetic Fabrics Mill, knows that she normally is the last person to see the material before it is shipped. If she were to fail to see some imperfection, then the goods would be in the hands of the customer before the imperfect quality was discovered.

This could result in the roll's being returned by the customer with a consequent loss in effort, time, and money—and most important, the customer would lose some of his confidence in Fieldcrest.



**RANIE OVERBEY**  
Towel Mill Office

As chief order and billing clerk at the Towel Mill Ranie Overbey is responsible for all invoices that go out to customers each day. She must make sure the invoices are correct and this requires complete and up-to-date knowledge of products, prices, salesmen, customers, accounting sections and other pertinent information about orders.

Her work must be done right and on time. She works against a strict deadline since all invoices must be completed by a certain hour each afternoon so that a report can be telephoned to the General Office at Spray. Here a daily summary of orders and shipments for the day for all mills is prepared for Management and for sales officials in New York.

## Community Fund Gains Momentum

Although the United Fund campaign in this community is just starting its first year, the idea of giving "once for all" has a history that dates back to 1887.

The first united fund raising appeal for health and welfare agencies was held 67 years ago in Denver, Colorado, when 10 agencies got together in one campaign. They raised more money that year at less cost than they had ever raised in their separate campaigns, and the idea of united fund raising began to spread.

It was 26 years later in Cleveland, Ohio, that the principle of budgeting was introduced so the goal would reflect the actual needs of each agency. A few years later Rochester, N. Y., coined the name Community Chest and in 1928 the Red Feather made its first appearance as a campaign symbol in New Orleans and Duluth. Soon Red Feather banners were flying from coast to coast.

For a long time Community Chests were almost the only organizations conducting annual campaigns to raise money for the support of local health, recreation and welfare services. The Community Chest plan had eliminated multiplicity of campaigns and the competition and waste which occurred when each agency held its own drive to raise funds.

Recently, however, the picture changed. Many communities began to encounter problems as national appeals of increasing size held separate money-raising drives outside the Community Chest. Contributors complained at the number of drives they were being asked to support. They urged unification of as many appeals as possible in one united community campaign.

The name of the campaigns may vary . . . Community Chest or Fund, United Campaign or Appeal, Red Feather Drive . . . but they still all stand for the principle of united fund raising. Whatever the name, the "united way" is the way in more than 1800 towns and cities.

## Fieldcrest MILL WHISTLE

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OTIS MARLOWE . . . . . Editor  
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## Service Anniversaries

### Thirty-Five Years

Clyde S. Shaw . . . . . Towel

### Thirty Years

J. Clyde Amos . . . . . Sheetings  
Kitty Mae Martin . . . . . Karastan

### Twenty-Five Years

Flora J. Nelson . . . . . Karastan  
Callie T. Warren . . . . . Finishing  
Charlie Miller . . . . . Karastan  
Mamie R. Alderman . . . . . Finishing  
Mary S. Hankins . . . . . Bleachery  
Kermit R. Martin . . . . . Central Warehouse

### Twenty Years

John W. Keen . . . . . Towel  
Flora B. Beauford . . . . . Sheetings

### Fifteen Years

Eva C. Manley . . . . . Central Warehouse  
Madeline P. Meador . . . . . Electric Blankets  
Sue M. Wilkinson . . . . . Towel

### Ten Years

Edna W. Stultz . . . . . Sheetings  
R. Stuart Griffith . . . . . Blankets  
Annie White Manuel . . . . . Sheetings  
John Henry Barrow . . . . . Sheetings  
Thomas H. Ducey . . . . . Domestic Sales Dept.  
Anna L. Stone . . . . . Towel

## Morrison Chosen Head Of Rod And Gun Club

Millard Morrison of Draper has been elected President of the Tri-City Rod and Gun Club for the coming year. Elected to serve with him were E. L. McBride, vice president; Norman Woodlief, secretary; and Talmadge Odell, treasurer. Mr. Morrison, a charter member, served as vice president for the past year.

Junior Shively was elected chairman of the board of directors. Other directors named were Doc Burris, Roy Kasten, Joe Harmon and Allen McBride.

Maurice Rawlins was president for the year just ended. Lacey Owen was chairman of the board and Joe Barham was secretary.

The Rod and Gun Club has announced that in addition to the beautiful trophy to be given by Fieldcrest Mills, Inc., Culas Roberson, of the Tri-City Pharmacy, is giving a Puppy Stakes trophy cup in the bird dog field trials November 13. A chicken supper at Central YMCA at 6:30 p.m. will be held to honor those participating in the day's events. The club will hold its annual Thanksgiving turkey shoot Nov. 20.