

Fieldcrest®



Published by Fieldcrest Mills, Inc.
Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

MILL WHISTLE

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Councils Plan Christmas Play

The annual Christmas entertainment for members of the Carolina Cooperative Council, the Junior Carolina Council, their wives, husbands and guests is scheduled for Saturday, December 18 in the Leaksville-Spray junior high school auditorium.

"Gloria", a Christmas choral play consisting of a prologue and one act will be presented by the Tri-City Little Theatre. Music for the play will be furnished by the Leaksville-Spray junior high school glee club. Carrying an inspiring Christmas message and presented with elaborate staging and pageantry, the play is expected to equal or surpass last year's greatly-enjoyed "Why The Chimes Rang."

A performance will be given at 2:30 p.m. for children of Council members and for those members unable to attend the evening program. At the night performance members of the two Councils may bring their wife, husband or one adult guest. Letters of invitation and tickets will be mailed to members in advance of the program date.

Preceding the play at each performance greetings will be brought by Harold W. Whitcomb, president, and E. W. Medbery, vice president in charge of production. Special entertainment and prizes for children will be given at the afternoon performance.

Mrs. J. A. Sanford is in charge of the over-all direction of the play and Adele King Lee is dramatic director. Mr. and Mrs. Burton Franklin are in charge of staging and lighting.

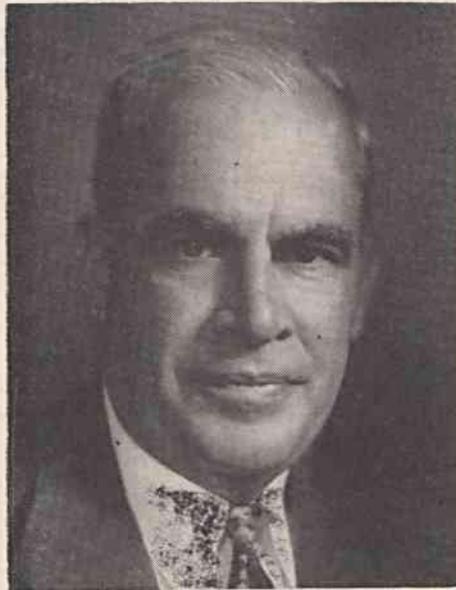
It Affects You

Preventive Maintenance is another way of keeping our mills modern and up-to-date to enable the Company to compete successfully with other firms making and selling the same type of textile products.

The long-range results of the preventive maintenance program begun at Fieldcrest last year will be seen in better quality merchandise, reduced operating cost, more pleasant working conditions and greater job security for all of us.

See pages four and five for picture-story on Preventive Maintenance at Fieldcrest.

Hodges, Former Company Official Now Governor Of North Carolina



LUTHER H. HODGES
.. Governor of North Carolina ..

New Chief Executive Has Distinguished Career In Industry And Public Service

Luther H. Hodges, formerly vice president of Marshall Field & Company and general manager of Fieldcrest Mills, took the oath of office as governor of North Carolina November 9 following the death of Gov. William B. Umstead November 7. The ceremony in the House of Representatives marked the first time in this century the transition of executive authority to a lieutenant governor under the constitutional succession.

Gov. and Mrs. Hodges moved personal effects into the Executive Mansion in Raleigh November 15 to take up official residence there, after having lived at the Sir Walter hotel during the first week he was governor. They hope to make frequent week-end visits to their home in Leaksville-Spray

A large delegation of local people including relatives, friends and former associates at Fieldcrest Mills attended the inaugural ceremonies. Former Company associates attending were President Harold W. Whitcomb, B C. Trotter, R. H. Tuttle and J. E. Barksdale.

Gov. Hodges took early retirement in 1950 after 31 years with Marshall Field & Company to become chief of the Industry Division of ECA in West Germany. He earlier had served on a number of commissions and committees for the United States government and the State of North Carolina.

He was nominated over three opponents in the 1952 Democratic primary. He won in the November general election and as Lieutenant Governor presided over the State Senate in 1953.

Born near Leaksville, Gov. Hodges was an office boy and mill worker for the Carolina Cotton and Woolen Mills division of Marshall Field & Company, predecessor to the present Fieldcrest Mills, Inc.

His continuous service dated from 1919 when just after his graduation from the University of North Carolina he became private secretary to the late L. W. Clark, at that time general manager of the mills. Mr. Hodges worked through the various departments of

(See HODGES, Page Eight)

Fund Drive Goal Nearly In Sight

Employees of Fieldcrest Mills, Inc., contributed an average of about \$5.00 each to the Tri-City Community Fund. The total for employee contributions is \$16,000. The Fieldcrest corporation gave \$5,000 making a total contribution of \$21,000 toward the community-wide goal of \$33,294.92.

Fund officials reported Friday that the drive is still short of its goal in the community. With a total of approximately \$32,000 in cash and pledges, fund officials have arranged for a re-canvass in the community among those who have not yet contributed and those who gave only token amounts.

It is believed that the balance needed to reach the goal will be obtained in the re-canvass.

Eleven local charities benefit from every gift of the Tri-City Community fund. They are the Red Cross, Boy Scouts, Children's Home Society, Consolidated Central YMCA, Draper YMCA, Henry Street YMCA, Florence Crittenton Home, Girl Scouts, Lunch Fund, Salvation Army and the USO.