

Fieldcrest® MILL WHISTLE

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Pledges Asked For Community Fund

Foster Promoted At Blanket Mill

J. P. Foster, formerly assistant to the superintendent, was promoted to assistant superintendent of the Blanket Mill effective October 1.

A Georgia native, Mr. Foster has been with Fieldcrest since December, 1947 and was assistant director of training until his transfer to the Blanket Mill in June, 1949. He attended Spartanburg Junior College and Wofford College in Spartanburg, S. C. and grad-



J. P. FOSTER

uated at Wofford in 1942. Immediately after graduation he became personnel manager for Excelsior Woolen Mills in Union, S. C., continuing in that position until he entered the Army in March, 1944. He was with an engineering unit and served in the European and Asiatic theatres.

Upon his return in 1946 he became associated with the Veterans Administration and worked for a time as a training specialist in the Atlanta branch office. He later did field station work among 23 hospitals in a five-state area. Immediately before joining Fieldcrest he was chief of personnel relations at the Oteen and Swannanoa veterans hospitals in North Carolina.

West Coast Warehouse Facilities Are Expanded

Due to increased sales activity and the expectation of further expansion in the west coast area, Fieldcrest Mills, Inc. has moved its Los Angeles warehouse operation to a new address, with greatly improved facilities and larger storage area.

The new warehouse is located at 2401 S. Saybrook Avenue, Los Angeles 22, California. O. D. Petty is manager.

At the new warehouse Fieldcrest maintains complete stocks of all domestic textiles: sheets, blankets, automatic blankets, bedspreads and towels, and services all of the west coast area.



W. RILEY GOVER
... Completes 50 Years ...

W. R. Gover Sets 50-Year Record

Fieldcrest management will give a luncheon at Meadow Greens Country club at 12:30 p.m. tomorrow in honor of W. Riley Gover upon his completion of 50 years of continuous service.

Mr. Gover, a native of Henry county, Va., began work as a doffer-learner at the old Rhode Island Mill. He later moved to the weave room and has been a loomfixer for more than 35 years. He has worked at the Synthetic Fabrics Mill since the Rhode Island Mill closed in 1930.

A remarkable safety record as well as an outstanding service record has been established by Mr. Gover, inasmuch as during his entire 50 years he has never had a lost-time-accident. One of the oldest Fieldcrest employees in point of service, Mr. Gover is a charter member of the Carolina Co-operative Council and the 25-Year Club.

He married the former Miss Lucy Nance, a Stokes county native. They have four daughters: Mrs. Otis Hundley, Mrs. Glenn Rankin and Mrs. Johnny Redmon, all of Leaksville; and Mrs. Josephine Morgan, of Martinsville, Va.

(See pictures on page three)

One Day's Pay Per Employee Is Goal At Fieldcrest Mills

Fieldcrest people will play a big part in the Tri-City Community Fund campaign October 20-22. Each employee will be contacted and asked to contribute cash or pledge a donation to be deducted from his pay check over a period of several weeks.

One day's pay for each employee, rounded off to an even number of dollars, is the goal for the Fieldcrest drive.

E. W. Medbery, vice president in charge of manufacturing, is chairman for the industrial division. He has appointed Edward J. Hoechst, director of industrial relations, as chairman for the Fieldcrest effort with Jones W. Norman, personnel director, serving as vice chairman.

Captains will be appointed for each mill and office area and they in turn will organize groups of workers who will make the canvas.

The community-wide goal this year is \$30,515.72. This amount is \$2,779.20 lower than last year, made possible by an oversubscription in 1954. The quota represents the financial needs of 10 charitable organizations which must depend upon the public for support.

A total of \$33,595.24 was contributed last year in the first united fund drive. Of this amount Fieldcrest people gave \$16,493.25, representing excellent response on the part of Company employees.

Charitable agencies participating in the Tri-City Community Fund are Red Cross, Salvation Army, Boy Scouts, Girl Scouts, Central and Henry Street Y.M.C.A.'s, Draper Y.M.C.A., Children's Home Society, Carolinas United, Florence Crittenton Home and USO—related agencies.

Dr. John G. Truitt Will Speak To Junior Council

Dr. John G. Truitt, superintendent of Christian Orphanage at Elon College, will address the Junior Carolina Council at Consolidated Central Y.M.-C.A. at 7:30 o'clock Tuesday evening, October 11.

Dr. Truitt will arrive in the Tri-Cities during the afternoon and will attend a dinner with representatives of the Junior Council prior to the meeting