Members of the Fieldcrest Team



Cecil McDonald, weight – yardage checker at the Blanket Mill, checks all rolls of blankets leaving the Blanket Inspecting Dept. to make sure that the weight and yardage are correct. He writes on the "header" the style, color, roll number, inspector number and date.

The latter operation is vital in the system of roll identification used in controlling quality. Such identification goes with the roll throughout the finishing processes. It provides a check on the inspectors and aids in the prompt correction of any running defects. Mr. McDonald keeps such records that if something is found wrong with a roll at the Finishing Mill, a telephone call can be made back to the Blanket Inspecting Dept. and the loom number and other information obtained and corrective action taken immediately.

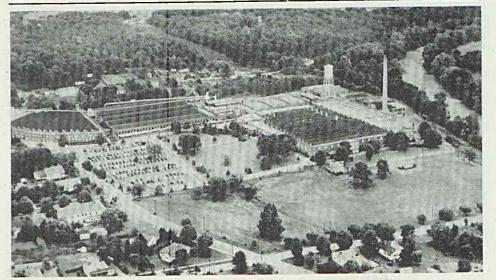
By doing this important work well, he performs a very necessary and valuable service for the Company.



Elizabeth Lamar, secretary to the director of engineering (A. G. Singleton), performs a responsible work. Since the Engineering Dept. is concerned with such important matters as machinery, buildings, land etc., she must be accurate, neat and extremely careful in her work. Much of her typing and filing, in addition to correspondence, is of capital requisitions, projects and contracts.

She handles appointments and phone calls and assists with calculations and extensions on budgets and other financial matters. Sne must be familiar with the work of the entire department. This entails knowing where correspondence, reports and all such materials are kept. She has to keep material filed for a period of years and then be able to produce it on short notice when needed.

Through good secretarial training, experience, dependability and a sense of responsibility, she contributes to the smooth functioning of her department and to the over-all success of the mills.



AIR VIEW of Fieldcrest's Leaksville plants shows the Karastan Rug Mill (left section of picture) and the Bedspread Mill (at right). Watch for the picture of your mill in this series of aerial views of Fieldcrest Mills, Inc.



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Dec. 1 Is S-D Day

The President's Committee for Traffic Safety again is sponsoring a special day dedicated to safe driving—S-D Day. The date is Dec. 1, and the aim is to hold deaths and injuries to the lowest possible level for a 24-hour period.

While perfection probably is too much to expect—even for one day from a combination of about 72 million drivers and 58 million motor vehicles, no sensible person would argue for a minute that the usual toll cannot be substantially cut by more sensible driving.

It's too bad that such a worthwhile effort must be limited to only one day. The sponsors apparently think so, too, because one slogan urges "Make Every Day S-D Day."

There lies the irony of our traffic accident problem—that it takes a Presidentical blessing and a high-powered educational effort to achieve reasonable conduct on the highways for only one day of the year.

Safe driving should be the yearround rule, not the one-day exception. We could "Make Every Day S-D Day."

Service Anniversaries

Fifty Years
John J. Dodson Blanket
Thirty Years Will B. Hankins Blankel Belle M. Watson Finishing Clinton O. Light Bleachery
Twenty Years
W. Oliver Dunivant Karastan Thelma L. McAlexander Towe Earl S. Cayton Blanket George B. Johnson Blanket Gillie Scales Blanket Paul J. Minter Blanket Bessie V. Key Towe Fifteen Years Vina T. Dodson Towe
T. J. Warren Synthetic Fabrice
Ton Voore
James T. Adams Sheeting W. Otis Marlowe Industrial Relation Richard I. Staples Karasta Glenn F. Odell Finishine Ralph L. Ellis Bedspread Massey P. Hodges Karastan Leonard J. Mize Sheeting Doris C. Carter Karastan
Duris C. Carter Hart