



# Fieldcrest

FASHIONS FOR BED AND BATH

## MILL WHISTLE

VOL. XV

Spray, N. C., Monday July 30, 1956

Number 2



**KNOW YOUR PRODUCTS**—Rosegay sheets and blankets by Fieldcrest offer the utmost in practical luxury. The blanket, an ideal weight for cool summer nights, is fine American cotton, bound with acetate satin. Sheets and cases are soft combed Duracale. Screen-printed designs in pink, blue or yellow are colorfast, making the items completely launderable.

## Smith, Wilkinson Take Posts Here

Appointment of J. A. Smith, Jr. as development engineer at Karastan and of Dwight Wilkinson as assistant foreman of the plant service department at the Finishing Mill has been announced.

Mr. Smith, a native of Mt. Olive, received his B.S. degree in mechanical engineering at North Carolina State College in 1950. He worked as a machinist and tool maker for the Newport News Ship Building and Dry Dock Company at Newport News, Virginia before entering service in World War II. He was in the Navy for 33 months serving in the electrical shop aboard the destroyer tender Yosemite in the South Pacific.

After the war he was with the Reynolds Mining Company in Arkansas as shop foreman in charge of all surface mining equipment. Immediately before joining Fieldcrest he was associated with Engineered Plastics, a Gibsonville firm making machine parts for the textile industry.

He is married to the former Miss

Lorraine Guy of Hampton, Virginia. They have a daughter 8 and a son 2½ years old. They have obtained a house on Moir street in Leaksville and the family will move here from Elon College by August 15.

Mr. Wilkinson, a Charlotte native, received training in factory management through the Lincoln Institute, Cleveland, Ohio, and in practical electricity through Coyne Electrical School in Chicago. He was with the Highland Park Manufacturing Company, Charlotte (Continued on page four)

## 'Happiness' Rugs Are Used On Two TV Shows

Our "Happiness" rugs had two important showings on television the week of July 23. The rugs were used on the NBC-TV "HOME" Show Monday, July 23. Pattern Nos. 2605, 2603 and 2601 were shown in an important feature on children's rooms. The program was carried by about 80 stations on the NBC-TV network.

The "Happiness" rugs were shown again, this time in color, on the Pegeen Fitzgerald show, "WINDOW", a WRCA-TV program to the New York area.

## Improvements Made In Karastan Layout

**Departments Are Relocated For Better Efficiency And Handling; Other Moves To Be Made Soon**

A major rearrangement of machinery and processes to prepare the mill for increased volume is under way at Karastan. Greater operating efficiency, improved materials handling and better use of space and buildings are expected to result from the moves already made and those to be made in the immediate future.

During the vacation shutdown, the entire Finishing, Carving and Carpet Inspection departments were moved to the first floor and consolidated adjacent to the Shipping department. The former Finishing space will be used for additional storage of dyed yarns and for winding operations.

In the mill's continuing program to streamline its operations, the next moves will involve the Setting and Burling departments. Rearrangement of these departments and other improvements are planned for the next several months.

### New Loading Platform

To provide more efficient handling and speedier service to customers, all broadloom storage has been consolidated in the new K-1 warehouse. Building alterations were made, including the construction of a new loading platform to accommodate three additional trucks.

The extra facilities permit the loading of five trucks at a time rather than two as heretofore. The loading of railway cars was not affected.

In connection with the shipping arrangements, the street inside the fence at the mill entrance was widened, relieving congestion and greatly facilitating the movement of trucks.

Approaches to the Karastan Mill along Harris and Henry streets are being improved with Fieldcrest and the Town of Leaksville participating in the cost. The intersection opposite the mill gate has been widened considerably and work is under way on widening a section of Harris street between Henry and Patrick streets which is adjacent to the mill parking lot.