

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER-LOOMED RUG

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Girl Hypnotist Will Be Presented By Council

Joan Brandon, pretty blonde magician and hypnotist, will be the featured attraction at a gigantic Christmas party for the children of Fieldcrest employees Saturday afternoon, December 15, in the Leaksville-Spray junior high school auditorium, sponsored by the Carolina Cooperative Council.

The glamorous Miss Brandon will perform tricks of magic on the children's program at 2:30 p.m. and will appear again at 7:30 p.m. before members of the Carolina Council and the Junior Council, their wives, husbands and guests. Extra tickets for the program will be available to employees as long as the supply lasts.

At the evening performance, Miss Brandon will demonstrate her famous mass hypnosis act, using volunteers from the audience. She is able to put her subjects into a trance and suggest to them any number of almost impossible things to do—and they do it! In some of her performances she has hypnotized as many as 40 persons at one time and has hypnotized 250,000 persons in her career.

Billed as the "World's Greatest Girl Hypnotist and Magician", Miss Brandon began her career at the age of 14, having been taught by her father who was also a magician. She has travelled all over

(Continued on page six)



JOAN BRANDON

... Booked For Christmas Party ...



COMMUNITY FUND pledge cards of Fieldcrest employees are turned over to Carl Hall, fund treasurer, by W. B. Lucas (extreme right), who headed the drive at the mills. Looking on are James Fair (left), president of the Tri-City Community Fund, and Richard Robertson, general chairman of the campaign.

Fieldcresters Give \$17,814 In Fund Drive

Fieldcrest employees contributed a total of \$17,814.50 in the Tri-City Community Fund campaign, as announced by W. B. Lucas, chairman of the industrial division, who headed the effort at Fieldcrest.

The amount given by Fieldcresters is more than half of the community-wide quota of \$31,505.04, and represents excellent response on the part of Fieldcrest people.

Mr. Lucas' report showed that the following mills reached or exceeded their quotas: Automatic Blanket, Bedspread, Bleachery, Finishing, Karastan and Synthetic Fabrics.

At Fieldcrest the superintendents had charge of the campaign in their respective mills. The mill managers headed the solicitations among the clerical and other salaried employees.

In commenting on the outstanding results at Fieldcrest, Mr. Lucas said, "The fair share of one day's wages was given by a great many employees and there was good response from

nearly everyone at Fieldcrest Mills.

"The directors of the Tri-City Community Fund were very pleased at the showing made at Fieldcrest, indicative of the interest of employees in the worthwhile charities represented in the Community Fund. "As chairman, I

(Continued on page six)

\$25-Million Insurance

Group Life Insurance in force for Fieldcrest employees has reached a total of more than \$25,000,000.

Group Life claims and Accident and Health benefits in 1956 will amount to approximately a quarter million dollars. Both of these figures represent real money, benefiting employees and their dependants.

Turn to pages four and five for a picture-story on Fieldcrest's outstanding Group Insurance Plan which has provided protection for employees and their families for the past 23 years.