

Simons Appointed To Textile Committee

D. E. Simons, superintendent of the Towel Mill, has been named a member of the executive committee of the Northern North Carolina-Virginia Division of the Southern Textile Association. His election came at the fall meeting of the division Saturday, November 10, at Coolemeec. He takes office immediately.



D. E. SIMONS

Charles H. Ward, of Highland Cotton Mills, Inc., High Point, and H. W. Buchanan, of Erlanger Mills, Lexington, were reelected chairman and vice-chairman, respectively. Howard Barton, of the Fieldcrest Engineering Department, was reelected secretary.

Main speaker on the program was Dr. D. J. Moffie, vice-president in charge of industrial relations for Hanes Hosiery Mills Company, Winston-Salem, who spoke on "What Qualities Make a Good Supervisor".

Margaret Murchison Appointed Promotion, Publicity Manager

Appointment of Miss Margaret Murchison as promotion and publicity manager for our domestics sales division has been announced by F. W. Hoit, vice-president in charge of domestics sales.

Miss Murchison was formerly with Steuben Glass, Neiman Marcus, and Hammacher-Schlemmer in merchandising and sales promotion capacities.

At Fieldcrest, she succeeds Miss Ar-delle Coleman who has joined the public relations and publicity department of Calkins and Holden, Inc., handling product publicity for the Karastan rug division of Fieldcrest Mills, Inc. and for Doulton and Co., Inc.

Miss Coleman had been merchandise publicity manager of Fieldcrest Mills since 1953. Before joining Fieldcrest she was with Steve Hannegan Associates for six years.

Fieldcrest Men Will Attend S. A. M. Meeting

Representatives from Fieldcrest Mills will attend a meeting of the Greensboro area chapter of the Society for Advancement of Management at the Greensboro Country Club at 6:15 p.m. Tuesday, November 20. Members to go are S. E. Adcock and T. E. Dillon of the Standards Department, and B. B. Olive of the Mechanical Development Department.

Speaker at the meeting will be James F. Lincoln, chairman of the board of the Lincoln Electric Company, world's largest manufacturer of arc welding equipment.



THE 'WHEELS', popular rock and roll band, will be among those providing entertainment at the social meeting of the Junior Carolina Council at Meadow Greens Country Club, Friday evening, November 30. Members of the band and the instruments they play are: Jerry Allen, piano; Russell Hill, electric guitar; Joel Gilley, rhythm guitar; Steve Koontz, drums; and Kerwin Smith, bass fiddle.

Dinner Meeting Planned by Junior Council

Games, prizes, dinner, musical entertainment and dancing will round out a full program for the social meeting of the Junior Carolina Council Friday evening, November 30, at 6:30 o'clock at Meadow Greens Country Club. A large attendance is expected. The wives, husbands, and other guests will be invited.

Entertainment will include songs by Betty Dyer, Mamie Link and Harold Squires, and music by "The Wheels," rock and roll band of Leaksville, featuring Arnold Smith, a young vocalist, with impersonations of Elvis Presley. Following a turkey and ham dinner there will be dancing to the music of "The Wheels".

Mrs. Leone Spencer of the Blanket Mill, president of the Junior Council, said, "We hope that every Junior Council member will attend and we believe that the program will be something that each member will enjoy."

Mrs. Spencer and Lois Gillie, chairman of the Junior Council program committee, are in charge of the arrangements for the meeting, assisted by Hilda Grogan and Katherine Manley, of the program committee.

between 4:00 and 6:00 p.m.

Richard H. Robertson, editor of The Leaksville News and president of the Press association, will preside at the banquet to be held in the cafeteria at Burton Grove school at 7:00 p.m. Rev. Mitchell Faulkner, pastor of Leaksville Methodist church, will give the invocation and Leaksville attorney Allan D. Ivie will give an address welcoming the newspaper people to the Tri-Cities. Mrs. Norwood Cheek and Miss Alma Dean Stack will provide Christmas music for the program.

Brey To Address Editors Meeting

Frank Brey, of the Fieldcrest Mechanical Development Dept., will be the featured speaker at the annual banquet meeting of the Midwest Press Association in Leaksville, Saturday, December 1. Approximately 150 daily and non-daily newspaper men and women of Piedmont North Carolina are expected to attend.

Mr. Brey, an OSS officer during World War II, will tell of his mission



FRANK BREY

behind the enemy lines near Marseille, France. He and another American officer, posing as Nazi soldiers, made their way to an enemy stockade in a truck, presented their papers and drove off with 26 airmen who were being held prisoners.

These liberated men were especially valuable to the allies because of their knowledge of the Norden bombsight and later refinements on it. Mr. Brey couldn't speak fluent German and his story proves amusing as well as exciting as he recalls his experiences.

The visiting newsmen will include editors, business managers, publishers, reporters and office personnel. Many will be accompanied by their wives. The group will be conducted on a guided tour of the weave room and the showroom at the Karastan Rug Mill