

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



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Hoit Named President Of Worth Street, Inc.

Frederic W. Hoit, vice-president in charge of domestics sales, has been elected president of Worth Street Inc., an association of textile companies, to serve during the coming year.

Elected to serve with Mr. Hoit are: vice-presidents, T. Scott Avary, president, Wellington Sears Company, Inc.; Haddon S. Kirk, vice-president, Chatham Manufacturing Company; Ridley Watts, executive vice-president, Spartan Mills, Inc.; treasurer, George H. Lanier, Jr., president, Turner Halsey Company, Inc.; and secretary, Kenneth A. Durham, vice-president, Chemical Corn Exchange.

In assuming office Mr. Hoit said, "The number and enthusiasm of customers coming to our newly modernized showroom and sales office convinces me, beyond doubt, that Worth Street is the best possible location for the textile industry."

Speaking for the new officers, Mr. Hoit also said, "We expect greatly to expand and strengthen the Association's 1957 activities for developing the important Worth Street Textile Center."

The accompanying picture shows the new officers and directors. Haddon S. Kirk and Ridley Watts, vice presidents, and Joseph W. Brady, Marvin R. Cross, Robert Jenkins, John M. Reeves, directors, were absent for photo.

Picture at right

Seated, left to right — George H. Lanier, Jr., Turner Halsey Co., treasurer; W. J. Holman, Jr., Chicopee Mills, outgoing president; F. W. Hoit, Fieldcrest Mills, new president; T. Scott Avary, Wellington Sears Co., vice president; Kenneth A. Durham, Chemical Corn Exchange, secretary.

Standing, left to right—Stanley Phillips, Cannon Mills, director; J. Morton Curran, Jr., Morton Curran Co., director; Floyd W. Jefferson, Sr., Iselin-Jefferson Co., director; A. P. McAuley, A. P. McAuley Co., director; Stuart McCampbell, McCampbell & Co., director; Alonzo F. Bonsal, Joshua L. Baily Co., director; H. G. Bernard, Crystal Springs Bleachery, director; William T. Ketcham, Catlin Farish Co., director; Henry R. Sutphen, American Irving Savings Bank, director.

HODGES INAUGURATED FOR 2nd TERM

Former Fieldcrest Executive Succeeds Self As Governor Of North Carolina

Luther H. Hodges, former Fieldcrest official, was inaugurated February 7 for his second term as Governor of North Carolina. He was the first North Carolina governor in over 50 years to succeed himself in office. Formerly lieutenant governor, he became governor under the constitutional succession November 9, 1954, following the death of Gov. William B. Umstead. He was re-elected in the November, 1956, election.

A large delegation of local people including friends, relatives and former associates at Fieldcrest Mills went to Raleigh for the inaugural ceremonies, described as the most impressive and colorful in the State's history.

Governor Hodges was associated with Fieldcrest for 31 years and was vice-president of Marshall Field & Company and general manager of Fieldcrest Mills when he took early retirement in 1950 to become Chief of the Industry Division of the ECA in Western Germany.

His continuous service with the Company dated from 1919 when, just after his graduation from the University of North Carolina, he became private secretary to the late L. W. Clark,



GOV. LUTHER H. HODGES
... As he took oath of Office ...

at that time general manager of the mills. Mr. Hodges worked through the various departments of the mills to gain a knowledge of technical operations.

He advanced rapidly and in 1935 was made production manager of the Manu-
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WORTH STREET, INC., NEW OFFICERS AND DIRECTORS