

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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SAFETY REMINDER—Large signs in all mills remind employees of the campaign to "Make August A No-Accident Month." Posters on bulletin boards also promote the safety goal. Ike Robertson (left) and Irvin Mabe hang sign in Automatic Blanket Mill while George Allen (right foreground) looks on. All are members of the Specials Dept. (See safety material on page four.)

A Message From Our President

I would like to comment on two important announcements in this issue of the Mill Whistle.

First is Fieldcrest's purchase of the St. Marys Woolen Manufacturing Company, located in St. Marys, Ohio. This is a fairly small, but very complete woolen mill, consisting of 8 sets of woolen cards and 56 W-3 looms, plus all the necessary finishing equipment. It is an old concern which has been under the ownership and management of one family for nearly 100 years.

We think the St. Marys name is the best known and finest trademark in this country for all-wool and high quality blankets. As you know, our own blanket line is a medium and lower priced line, but equally well known and highly regarded by consumers everywhere. The St. Marys line complements our own and we feel that the combination greatly strengthens our blanket operation.

Second is the story included as a special supplement in the Tri-City copies of this paper of the plans for a beautiful, new, air-conditioned, modern 75-bed hospital being planned for the Tri-Cities. It is a rather long article, but I urge you to read it carefully because of its importance to each of us. As most of you

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Company Will Buy Ohio Woolen Mill

Fieldcrest Mills, Inc., will acquire the entire capital stock of St. Marys Woolen Manufacturing Company, Inc., under the terms of an agreement which has been reached between the two companies subject to satisfactorily working out certain details.

This was the joint announcement made Wednesday, August 7, by Harold W. Whitcomb, president of Fieldcrest Mills, and P. H. Herzing, president of St. Marys.

Mr. Whitcomb said Fieldcrest intends to operate St. Marys as a subsidiary corporation. Mr. Herzing and other officers of St. Marys have agreed to remain with that company in their respective capacities insuring a continuity of management and policies.

The St. Marys field sales force will continue to sell the St. Marys line to their customers across the country as they have in the past and present plans

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Mills Make Progress In Waste Control

Carding and spinning departments made the best records under the waste control program at Fieldcrest during the first half of 1957.

The Bedsread Carding, the Blanket Wool Carding, and the Towel Spinning Departments showed the greatest reductions in waste, in relation to their standards, in the respective mills.

The Dyeing Department at Karastan and the Inspecting Department at the Sheeting were leaders in waste reduction, based on the standards for the departments in those mills.

Taken as a whole, employees in the five mills mentioned made a significant reduction in waste in the first six months of 1957 as compared with the year of 1956. Formal waste control programs are in effect only in these five mills which process raw stock.

In commenting on results under the waste control program, R. A. Harris, vice president in charge of manufac-

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