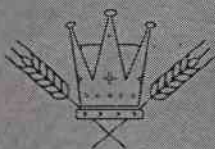


THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

Published by Fieldcrest Mills, Inc. • Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

VOL. XVI

Spray, N. C., Monday, September 9, 1957

NUMBER 5

Mills' Goal \$150,000 In Hospital Drive

Every Employee To Be Solicited For Pledge



Smiling Jim Eanes and his Shenandoah Valley Boys will entertain at the 25-Year Club picnic Saturday. Seated are Arnold Terry, bass; and Allen Shelton, banjo; standing, Roy Russell, fiddle; and Jim Eanes, guitar.

The Fieldcresters, quartet comprised of Fieldcrest employees, also will provide musical entertainment for the long-service employees.

Picnic To Honor Long Service Employees

A large attendance is expected at the Fieldcrest 25-Year Club picnic in Morehead Stadium Saturday, September 14, starting at 3:30 p.m. Invitations were sent to the members some time ago and tickets to the picnic will be delivered to all of the members during this week.

Arrangements are being completed which should make the outing one of the most enjoyable in the history of the 25-Year Club. Jim Eanes and his Shenandoah Valley Boys, from Station WHEE in Martinsville, Va., and the Fieldcresters, well-known quartet comprised of Fieldcrest employees, will provide musical entertainment.

Gordon Siler, of Leaksville, will show his large collection of old guns, old money, newspapers and other ar-

ticles of historical significance in a display that is expected to be of much interest to the club members. In addition there will be an unusual guessing contest with a cash prize of \$25.00 for the winner. A number of attendance prizes also will be awarded.

Robert A. Harris, vice president in charge of manufacturing, will be master of ceremonies. President Harold W. Whitcomb will speak to the veteran employees on matters of importance to the community and the Company. Officers of Fieldcrest Mills and other management officials will be guests.

Special recognition will be given at the picnic to seven members of the club who completed 50 years of unbroken service and to the group with 40 or more years of service.

Simultaneous with community-wide solicitations, Fieldcresters in the next two weeks will be engaged in a campaign to raise funds for the construction of a beautiful, new, modern 75-bed hospital.

The minimum goal at the mills is \$150,000, representing Fieldcrest employees' fair share of the community-wide goal of \$500,000. The federal and state governments will pay two-thirds of the cost of the proposed \$1,250,000 hospital, provided \$500,000 is raised locally by October 1, 1957.

Solicitations at Fieldcrest will start today (Monday) among members of general management, mill management, foremen, assistant foremen and staff employees. Solicitation of production and clerical employees will be conducted the week of September 16 under the leadership of the mill superintendents and department heads.

Employees who pledge as much as \$50 (which amounts to 65¢ a week) will become members of the "Cornerstone Club". They will be issued membership cards and lapel buttons and their names will be inscribed on a scroll which will be sealed in the cornerstone of the new hospital. Honor Roll placards listing all employees who become members of the "Cornerstone Club" will be posted in the mills.

To encourage competition between the various mills, President Harold W. Whitcomb has announced that he will present a plaque to the mill making the largest contribution per employee. The plaque will be awarded in appropriate ceremonies and will be placed permanently at the mill to commemorate the employees' generous support of the hospital project.

In addition, a suitable unit of the new hospital—whatever the mill's contribution would buy—will be named in honor of the mill with the largest contribution per employee.