

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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BUSY COOKS—Blanket Mill men get the barbecue ready for volunteer workers who participated in the clean-up of Dan View cemetery on Labor Day. Left to right are Bill Gallaher, Clarence Law, C. A. Davis, and E. L. Funderburk. (More pictures on page eight.)

New Safety Contest Is Announced

Attainment of an accident frequency rating of at least 75% below the State average for textile mills is Fieldcrest's safety goal for 1957. This frequency is one of the basic requirements for award recognition by the North Carolina Department of Labor.

The Company has announced that a barbecue will be given for all employees of any mill with a frequency rating that is 75% below the 1957 North Carolina State average for textile mills. The contest runs from January 1, 1957 through December 31, 1957.

H. E. Williams, safety director, said several of the mills are already well along toward winning such an award and it is possible for them to meet the requirements if they continue to have good experience during the remaining three months of the year.

Since the Blanket Mill was the only plant to qualify for the Labor Department award during 1956, the Company

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R. F. Sablesen Named Representative On UL Advisory Conference

R. F. Sablesen, manager of the Automatic Blanket Mill, has been appointed a member of the Underwriters' Laboratories industry advisory conference on electrically heated pads and bedding.

Mr. Sablesen has been closely associated with the industry for the past 15 years and currently is the National Electrical Manufacturers Association representative on a similar committee of the American Standards Association.



R. F. Sablesen

Hospital Drive Nears Completion In Mills

As the Mill Whistle went to press Friday, solicitations in the mills for the hospital building fund were still in progress.

The campaign at Fieldcrest was scheduled to be completed by the end of the week except for absent employees who will be solicited upon their return to work.

Enthusiastic response by employees was apparent everywhere and all indications pointed to a successful campaign. It seemed certain that Fieldcresters would pledge at least the minimum goal of \$150,000.

Several small departments reported their solicitation completed by noon last Monday with 100% of the employees becoming members of the Cornerstone Club (representing individual contributions of \$50 or more).

There were indications that a large number of the employees were giving

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25-Year Club Picnic Attracts Big Crowd

Good food, fun and fellowship marked the 15th annual meeting of the Fieldcrest 25-Year Club at a picnic in Morehead Stadium Saturday afternoon, September 14. The picnic was one of the best attended in the history of the 25-Year Club.

String music by Jim Eanes and his Shenandoah Valley Boys, songs by the Fieldcresters and an exhibit of old guns, money, newspapers and documents by Gordon L. Siler, of Leaksville, were greatly enjoyed by the long-service employees.

Highlight of the program was a talk by President Harold W. Whitcomb in which he reviewed the progress of the Company and discussed the business outlook for the future. He also discussed the hospital building fund campaign and told what the new hospital will mean to Fieldcrest families and the community-at-large.

R. A. Harris, vice president in charge of manufacturing, was master of ceremony

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