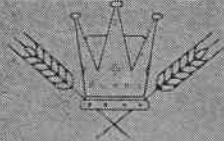


THE MILL WHISTLE

Fieldcrest.
FASHIONS FOR BED AND BATH



Karastan.
AMERICA'S FINEST POWER LOOMED RUG

Published by Fieldcrest Mills, Inc. · Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

VOL. XVI

Spray, N. C., Monday, January 6, 1958

NUMBER 13

Mutual Aid Chooses Committees For 1958

Unit committees of the United Mutual Aid Association which provides hospital-surgical insurance for Fieldcrest's North Carolina employees and their dependents have been elected and organization of the committees has been announced.

The chairmen of the various unit committees comprise the board of directors of the association. Organization of the new board of directors will be completed at the board's January meeting.

Unit committees are as follows:

Automatic Blanket Mill, M. D. Stearns, chairman; Ray Warner, vice chairman; Margaret Webster, secretary; Alberlene Manley and Katie Hankins.

Blanket Mill—Robert Adkins, chairman; Leonard Hodges, vice chairman; Paul Shropshire, secretary; Willie Powell and Floyd Strader.

Bedsprad Mill — F. Wade Younts, chairman; Perry Harris, vice chairman; Willard Fulton, secretary; Billy McCulloch and Audrey Purdy.

Bleachery—Glenn Simpson, chairman; Charlie Luther, vice chairman; Wilda Saunders, secretary; Eugene Purcell and C. S. Stanley.

Central Warehouse—Maurice Raw-

(Continued on page four)

Children's Parties Are Big Success

See pictures on pages 6 and 7

Hundreds of Fieldcrest youngsters enjoyed Christmas parties sponsored by the Carolina Cooperative Council December 14 for the children of employees. Parties were held at Spray and at Fieldale.

A crowd that virtually filled the bleachers in the Morehead High School gymnasium attended the Spray party at 10:30 a. m. W. B. Lucas, of the Council program committee, was master of ceremonies. The invocation was given by the Rev. J. K. McConnell.

Robert A. Harris, vice president of Fieldcrest Mills, Inc., and president of the Council, spoke briefly to extend the Company's and the Council's best wishes to the children for a happy holiday season. An inspirational Christmas message was brought by the Rev. Harry D. Wood, pastor of First Baptist Church, Leaksville.

Christmas selections were played on the Hammond organ by John Mickey of Winston-Salem. The Fieldcresters, a quartet comprised of Dan Squires, Harold Squires, James Marlowe, all of Fieldcrest, and Clyde Presley, principal of the Leaksville-Spray junior high school, entertained with songs.

Mamie Link, of Fieldcrest, was accompanist for the quartet and, with Mr. Mickey, provided the accompaniment for group singing led by Harold Squires. Abner Harrington, of Sanford, presented a dog act.

In the drawing for attendance prizes, winners were as follows: Mason Murphy and Walter Griffith, both of the Sheeting Mill, automatic toasters; Mr. McConnell, and George H. Chatham, Bedsprad Mill, "Romance Is Forever" blankets; T. R. Ray, Automatic Blanket Mill, and Jesse Burton, Central Warehouse Office, dressed turkeys.

At the close of the program Santa Claus and his helpers distributed attractive treats to every child.

The Fieldale party, held in the Field-

(Continued on page four)

Sales Plans For 1958 Outlined At Meetings

Officials from the mills, the Fieldcrest and Karastan sales offices in New York, and our sales representatives from all over the nation attended the domestics sales meeting Friday and Saturday, January 3 and 4 and the rugs sales meeting Saturday, January 4.

The Fieldcrest sales meeting was held in our domestics showrooms at 88 Worth Street, New York City, and the rugs sales meeting was held in the Karastan showrooms in the Merchandise Mart, in Chicago. The Karastan meeting preceded the opening of the Chicago Home Furnishings Market today (Monday) and a number of Company representatives remained for the market opening.

At the two sales meetings, new items added to our lines were introduced. Sales activities in 1957 were reviewed and the goals of our selling programs in 1958 were outlined and discussed.

MUTUAL AID BOOKLET

New booklets containing the up-to-date constitution and by-laws of the United Mutual Aid Association and the revised schedules of benefits are being sent to all members this week.

The new schedules incorporate increases in benefits which became effective August 1, 1957. At that time it was announced that, effective January 1, 1958, the dues would be increased from 75c to \$1.00 a week. The first deduction of the new amount will be made from pay checks for the week ending January 5.

Clark New Contract Sales Mgr., Fieldcrest

Appointment of John D. Clark, Jr., as contract sales manager for our domestics products has been announced by Frederic W. Hoyt, president of Fieldcrest, Division of Fieldcrest Mills, Inc.

Mr. Clark has been with Chatham Manufacturing Company for the past 10 years. Prior to that, his versatile background included various capacities with the Walter Johnson Candy Company, The Endicott Johnson Shoe Company, The Edgewater Beach Hotel in Chicago, Montgomery Ward, and United Air Lines.

Mr. Clark is a native of Chicago, and attended Northwestern University. He is married and has two daughters and one son.



JOHN D. CLARK, JR.