

Automatic Blankets Warm Floridians During 'Freeze'



Truckload of Fieldcrest automatic blankets was rushed to Burdine's in Miami; Fieldcrest earlier sent automatic blankets by air.

Overnight Service Given To Burdine's

The combined efforts of Burdine's, large department store in Miami, and Fieldcrest helped rescue shivering sun seekers in Florida during the recent emergency of arctic weather that hit them.

In record time, Fieldcrest loaded a full truck of automatic blankets and dispatched them to Miami, where Burdine's meanwhile was planning a store-wide promotion to let the public know that sleeping comfort awaited them.

These blankets, so ideal for resort climates in any event, are being presented in window and interior displays in all five Burdine stores, in strategic locations on the first floor and on escalator landings, as well as in their blanket departments.

In addition, half-page ads are being run in the Miami, Fort Lauderdale, and Palm Beach papers.



Bobby Pope and George Priddy, order clerks, and Clarence Manley, second hand, load truck at the Automatic Blanket Mill at Spray. Truck drivers for the quick trip to Miami were Tony Martin and C. B. London.

Fund Drive At Mills Nearing Completion

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turned in their pledge cards.

Leaders of the community-wide campaign reported Friday that about half of the over-all goal of \$38,918.74 has been realized. A meeting of area chairmen in the community campaign is set for tonight (Monday) at Central Y.M.-C.A. at 7:30 p.m.

The Tri-City Community Fund, now in its fourth year, provides the public an opportunity to give for several worthwhile community charities through a single contribution. At Fieldcrest the employee's contribution may be in the form of a pledge to be paid in small in-

stallments through payroll deductions.

The following participating agencies benefit from the Community Fund: Leaksville-Spray-Draper chapter, American Red Cross, Boys' Club of Leaksville, Boy and Girl Scouts, Salvation Army, Rescue Squad, Y.M.C.A.s and Retarded Children.

Too strenuous lifting has sent many a person to the hospital. Get help when you lift or move a heavy object. Don't try to lift while in an awkward position. Lift with your leg muscles, and lift straight up. Avoid placing strain on your back.

Science should spend less time studying the origin of men, and more time on what his finish is to be.

Buy... Sell... Swap

FOR SALE: Chicken brooder, takes care of 250 chicks. May be seen at 835 Aiken Road, Spray.

FOUND: Sweater and scarf. Owner may recover at Finishing Mill gatehouse.

LOST: Woman's gold Hamilton wrist watch, between Print Shop at Central Warehouse and parking lot. Finder please call MA 3-7470 after 5:00 p.m.

WANTED: Pair of used shoe skates, size 1 or 3. Call MAIn 3-7470 after 5:00 p.m.