

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUGS

Published by Fieldcrest Mills, Inc. • Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

VOL. XVIII

Spray, N. C., Monday, April 18, 1960

NO. 20

Charlotte Banker Will Address Council Meet

Arthur H. Jones, vice president of the American Commercial Bank in Charlotte, will speak at a meeting of the Carolina Cooperative Council Thursday evening, April 21, at 7:30 o'clock at the Consolidated Central Y. M. C. A.

It will be the Council's final meeting of the 1959-60 program year. New officers will be elected. After this meeting the Council's activities will be suspended during the summer months, as is customary.

Mr. Jones will speak on human relations in industry and business, with particular reference to the relationships between supervisors and those whose activities they direct.

Widely known as a humorous and inspirational speaker, he is a graduate of Oberlin College and a graduate of the School of Financial Public Relations, Northwestern University.

Mr. Jones is in charge of the public relations department at his bank. He



ARTHUR H. JONES
... Speaks To Council This Week ...

has lived in Charlotte for 23 years and has a long and impressive record of public service to his city, state and region.

Retirees Taking Part In Nationwide Survey

Data On Retirement Is Sought In Study By Duke University And The Ford Foundation

Retired employees of Fieldcrest Mills and those about to retire are participating in a nation-wide study of occupational retirement conducted by Duke University and the Ford Foundation.

The purpose of the study is to gather information that will be helpful both to individuals and companies in retirement planning and programs.

The project is headed by Dr. John C. McKinney, professor and chairman of the Department of Sociology and Anthropology at Duke. Dr. McKinney and his group of approximately 30 interviewers have their headquarters at the Tri-City Chamber of Commerce building.

While Fieldcrest Mills is not directly concerned with the study and will not receive the information given by retirees, the Company is cooperating by assisting in several ways.

Before the interviewing began here, President Harold W. Whitcomb wrote a letter to each retiree in which he endorsed the program and urged full cooperation of the retired persons when they are contacted by the representatives of Duke University.

"The personal and economic problems (Continued on page five)

C. C. Campbell Named "Y" Campaign Leader

C. C. Campbell, paymaster at Fieldcrest, has been named general chairman of membership campaign at Consolidated Central Y. M. C. A. The drive will get under way with a kick-off dinner and annual meeting at the "Y" Monday evening, April 25 and continue to May 14.

The membership campaign for Draper Y. M. C. A., headed by Dr. L. Gordon Clarke as general chairman, began earlier this month and continues for several weeks.



Union Notifies Co. Of Acceptance Of Wage Proposal

On Friday, April 15, at 4:10 p.m. as The Mill Whistle went to press, the Company received a certified letter dated April 15, 1960, from the TWUA stating that the union would accept the proposal of a general wage increase made by the Company on March 25.

Under the terms of this proposal, a general wage increase averaging five cents per hour, applied on a percentage basis, for hourly paid and piece work employees in the bargaining unit at the North Carolina mills becomes effective at 11 p. m. on Sunday, April 10. The new mill minimum rate becomes \$1.27½.

The same increase was installed at 11 p.m. on Sunday, March 20, for non-union employees at the Towel Mill in Fieldale, Va., and on jobs outside the bargaining unit in the North Carolina mills.

Hoit Re-Elected To Worth Street Post

Frederic W. Hoit, president of our Fieldcrest sales division, has been elected to a fourth term as president of the Worth Street Area Association, Inc., in New York. The action came at a meeting of the association's board of directors on Monday, April 4.

The association, formerly known as Worth Street, Inc., a textile organization, has been broadened to represent the entire business community in the Worth Street area, where our Fieldcrest sales offices are located.

Fine Arts Festival

The Rockingham County Fine Arts Festival will open Friday, April 22, at 8 p. m. in the Madison-Mayodan High School at Madison.

John Harden, public relations consultant of Greensboro, will deliver the address. The highlight of the day's program will be the awarding of the prizes in the festival contest. The awards will be presented by Refford Cate, of Reidsville, Festival Association president.