

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST PAPER LOOMED RUGS

Published by Fieldcrest Mills, Inc. - Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

VOL XIX

Spray, N. C., Monday, November 7, 1960

NO. 9

Council Plans Tribute To Gov. Hodges

Fieldcresters Pledge \$31,161 In Campaign

Fieldcrest employees pledged \$31,161.68 in the Tri-City Community Fund campaign. In addition to the employees' contributions, the Fieldcrest Foundation will donate \$5,000, making a total contribution of over \$36,000 by the employees and the Company.

C. C. Campbell, general chairman of the Tri-City Community Fund campaign, said the \$36,000 from Fieldcrest represents 64 per cent of the over-all budget goal in the campaign.

He said industries and businesses elsewhere in the community have reached their goals but that the drive has been somewhat slowed down because individual workers in many business places have not turned in their pledge cards.

Chairman Campbell said that if persons outside Fieldcrest Mills contribute as much as they did in last year's campaign there is no doubt that the goal of \$36,000 will be reached.

Former Company Executive, Council Co-Founder, To Be Honor Guest And Speaker At Anniversary Meeting



LUTHER H. HODGES
... Governor of North Carolina ...

The Carolina Cooperative Council will pay tribute to Governor Luther H. Hodges in a special 40th anniversary program Thursday, November 10, at 7:30 p. m. in the Leaksville-Spray Junior High School auditorium.

Governor Hodges who, with the late L. W. Clark, was co-founder of the Council, will be the speaker and guest of honor. The Council will pay tribute to him for his long association with the mills, his continuing interest in the Council, his community leadership for many years and his public service to the state and nation.

The wives of the Council members are invited and members of the Junior Carolina Council, with their husbands or escorts, also will be guests. Several community groups, including town officials, ministers, teachers, and members of civic clubs have been invited to join in the tribute to Governor Hodges.

The charter members of the Council and members of the Fieldcrest management group will attend a dinner with the Governor at Meadow Greens Country Club preceding the meeting at the school auditorium.

Governor Hodges was formerly vice president of Marshall Field & Company and general manager of Fieldcrest Mills. He took early retirement in 1950 after 31 years with the Company to become chief of the industry division of ECA in West Germany. He earlier had served on a number of commissions and committees for the United States government.
(Continued on page eight)

A Message From Our President

On behalf of our Directors and all members of management here, I want to express appreciation to the men and women of Fieldcrest for their generous and unselfish support of the Community Fund campaigns in the Tri-Cities and at Fieldale.

Your response was outstanding and, while the contributions to these worthwhile causes were somewhat below those made last year, I believe the people of Fieldcrest have given their fair share in this year's campaigns.

Fieldcrest employees pledged over \$31,000 to the Tri-City Community Fund and more than \$12,600 to the Fieldale Community Fund. In addition to the employees' contributions, the Fieldcrest Foundation will make donations of \$5,000 to the Tri-City Community Fund and \$1,750 to the Fieldale Community Fund.

The combined contributions by Fieldcrest employees and the Company will go a long way toward meeting the budget needs of the two funds. If persons outside of Fieldcrest Mills contribute as much as they did last year, the over-all goals will be attained. The Community Funds will then have the necessary budgets en-

(Continued on page eight)

25-Year Club Invited

D. E. Simons, Council president, has announced that, although it is not possible to invite all employees to the program honoring Governor Hodges, due to seating limitations, an invitation is extended to all members of the 25-Year Club and their wives and husbands.

"We felt sure that the long-service employees, who have known Governor Hodges for many years, would wish to share in the program honoring him," Mr. Simons said.