

THE MILL WHISTLE

Fieldcrest
FASHIONS FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUGS

Published by Fieldcrest Mills, Inc. Plants located in Spray, Draper and Leaksville, N. C. and Fieldale, Va.

OL. XIX

Spray, N. C., Monday, May 29, 1961

NO. 23

New Products Shown at Council Meeting

Council Is Discontinued After
11-Year History; Membership
and Attendance Declined

New lines of merchandise by Fieldcrest and Karastan were presented by the heads of the Company's sales divisions at a joint meeting of the Carolina Cooperative Council and the Junior Carolina Council Thursday evening, May 25, at the Consolidated Central Y.M.C.A.

W. B. Guinan, president of the Karastan Rug Mills sales division, and F. W. Whitcomb, president of the Fieldcrest sales division, showed the new lines and reported on the activities of the Company's sales organizations.

Mr. Guinan said Karastan is the strongest, competitively, that it has ever been in its history and is in an excellent position to take advantage of any improvement from the present depressed state of the carpet business.

He discussed trends in styling and told what Karastan is doing to maintain its position of style leadership. He showed reprints of Karastan's new national advertisement.
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Bloodmobile Gets 130 Pints On Draper Visit

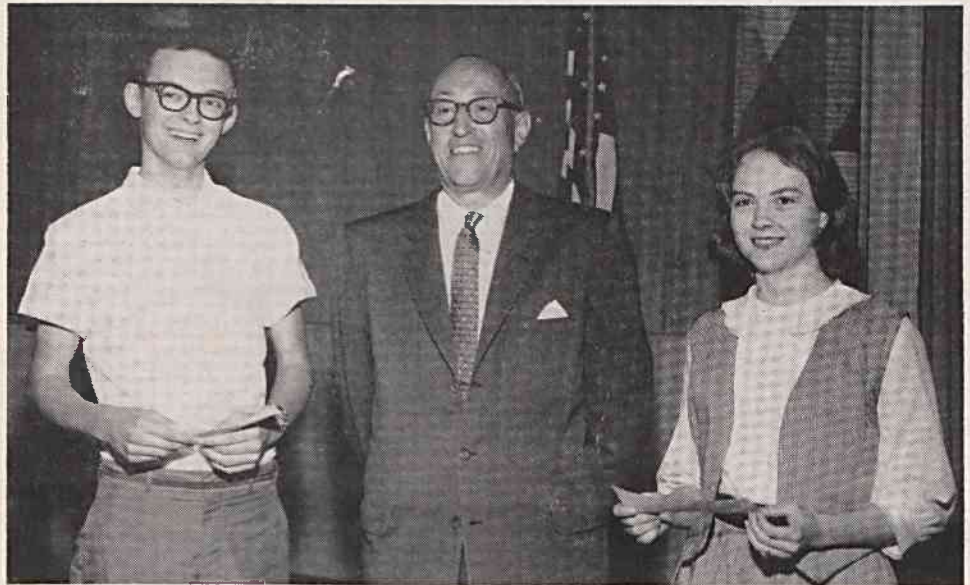
During its first visit to Draper May 29, the Bloodmobile collected a total of 130 pints to apply on the Tri-Cities quota of 850 pints for the year 1961 under the Regional Blood Program.

The Bloodmobile was stationed at the First Methodist Church from 11 a. m. until 5 p. m. for the convenience of persons who live or work in Draper. A majority of the donors were employees of the Blanket and Sheeting mills.

Ben Dunton, assistant purchasing agent at Fieldcrest who is the Bloodmobile chairman for the local Red Cross chapter, said while the amount of blood collected so far this year is slightly less than the quota, it is expected that the deficit will be made up on later visits by the Bloodmobile.

The Bloodmobile is scheduled to make another visit to Draper next week.
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Pictures taken during the Bloodmobile visit are on page eight.



Glenda Overby and Gale Rhodes, recipients of Fieldcrest Scholarships, are shown with President Whitcomb who presented checks at assembly program.

Fieldcrest Scholarship Checks Presented

Whitcomb Addresses Morehead Assembly; Stresses Need For Education, Technical Training

Education and technical training are becoming increasingly important as prerequisites for advanced jobs in industry which pay higher salaries and provide more of the so-called good things of life, President Harold W. Whitcomb told the students at Morehead High School at an assembly program Thursday morning, May 25.

Mr. Whitcomb spoke to the entire student body in the new auditorium preliminary to presenting checks to Miss Glenda Overby and Gale Rhodes, members of the 1961 graduating class who were awarded Fieldcrest Scholarships through the Fieldcrest Foundation.

Darrell Steagall, an employee of the Leaksville Standards Department who was awarded the third scholarship given by the Foundation this school year, was presented his check by Mr. Whitcomb in the latter's office following the assembly program.

In his talk at the school, Mr. Whitcomb said business and industry are different and more complex than they were a generation ago and it is impossible to perform many of the jobs without the basic education acquired in high school. The better-paying positions and the

greatest advancement as a general rule go to those who have furthered their education by going to college, Mr. Whitcomb said. He pointed out that the Fieldcrest organization employs over 200 college graduates from 60 different colleges and universities.

He urged the students to apply themselves while in high school and to earn the right to go to college. He said the

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H. W. Whitcomb presents scholarship check to Darrell Steagall.