

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST PUNTS LOOMED RUG

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Employees Give \$36,470 In Fund Drive



WELL DONE! — Department representatives of the Bedsread Mill are congratulated by A. L. Jackson, Fieldcrest campaign chairman, for their mill's outstanding support of the Tri-City Community Fund. From left are George Shockley, Nathan Edwards, Lawrence Waddell, Jr.; C. W. Tulloch, T. W. Robbins, Mr. Jackson, John Rea, G. H. Hunnings, mill superintendent; and Dewey Talley.

84.5% At Bedsread Mill Pledge Day's Pay

The Bedsread Mill, with 84.5%, won the President's Plaque, given by President Harold W. Whitcomb, as the mill with the highest percentage of employees pledging a day's pay or more to the Tri-City Community Fund.

It was the third consecutive year that the Bedsread Mill has won the plaque.

Runners-up to the Bedsread Mill were the Bedsread Finishing Mill where 79.3% of the employees pledged a minimum of a day's pay and the Bleachery where 65.1% of the employees gave on the day's pay basis.

The Karastan Mill employees contributed a total of \$6,732.75 to lead all of the mills in the number of dollars given. The Blanket Mill with \$5,644.91 was next with respect to the largest number of dollars contributed.

As in two previous campaigns, competition for the President's Plaque among the staff departments resulted in a tie.

In both the Industrial Relations Department and the Standards Department 100% of the employees again

pledged a day's pay. The award went to the Industrial Relations Department by virtue of its making the largest contribution in relation to total pay.

Day's Pay Percentage

The percentage of employees of the various mills who pledged a day's pay or more in the Tri-City Community Fund campaign is shown below:

Mills	Pledging Day's Pay
Bedsread	84.5%
Bedsread Finishing	79.3%
Blanket	44.7%
Bleachery	65.1%
Central Warehouse	55.8%
Finishing	51.8%
Karastan	60.1%
Sheeting	64.4%
Staff Departments	90.4%
Total	63.1%

Generous Support Given The Community Fund

In a magnificent response, demonstrating their interest in the welfare and betterment of the Tri-Cities, Fieldcrest employees pledged a total of \$36,470 in the Tri-City Community Fund campaign.

In addition to the employees' gifts, the Company, through the Fieldcrest Foundation, will contribute \$5,000 to the fund. The combined donations of the employees and the Company, totaling \$41,470, amounts to 70% of the community-wide goal of \$59,026.

Accurate figures on the funds contributed in the community outside of Fieldcrest Mills are not yet available because the solicitations are still in progress.

At Fieldcrest, the drive met with success in all mills and virtually every mill made a substantial increase over last year in the number of employees contributing a day's pay.

Of the 3531 employees on the payroll, a large majority made a contribution to the campaign and 2227, or 63.1%, pledged the equivalent of a day's pay or more to the Fund.

Credit Union Opened To N. Y. And Fieldale

Membership in the Fieldcrest Mills Credit Union has been opened to employees of the Fieldcrest and Karastan sales divisions in all locations and to employees of the Towel Mill at Fieldale, Va.

Extension of the self-supporting, all-employee activity has met with good response among the new groups. Many of the employees have signed up for regular savings and a number of loans have been made.

The purpose of the Credit Union is to encourage systematic savings or thrift; to make low-cost loans to the members; and to help members handle their finances in a more adequate manner.

In order to make Credit Union transactions as convenient as possible for

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