



Retired employees of the Towel Mill were invited to visit the mill during the morning preceding the general open house November 8. A part of the group is shown here with D. A. Purcell, mill manager, at extreme left.

1577 Attend Open House At Towel Mill

A total of 1577 visitors, mainly employees and their families and friends, visited the Towel Mill at Fieldale, Va., during open house Wednesday, November 8, and saw results of the extensive modernization program carried on at the mill during the past five years.

Retired employees of the Towel Mill were guests of the Company during the morning. They met in the conference room and were welcomed by D. A. Purcell, Towel Mill manager. Mr. Purcell told the group of the various improvements made at the Towel Mill in recent years.

The retired employees next went to the departments where they formerly worked to see their former associates and to observe changes in the departments under the modernization program. The retirees then were given guided tours of the entire mill.

Employees and their families and the general public visited the mill during the afternoon and evening. Also touring the mill were the senior classes from the Fieldale, Bassett, Drewry Mason and George Washington Carver high schools.

All visitors were greeted at the mill

entrance and were presented a booklet outlining the modernization program at the Towel Mill and at the mills in Leaksville, Spray and Draper.

An attractive exhibit displaying the complete line of products of the Towel Mill was arranged at the end of the tour.

As the visitors completed their tours, they signed registration tickets which entitled them to participate in the drawing for a number of door prizes. Royal Velvet towel sets were won by Coy Via, Cecil Holt, Shirley W. Barbour, Jeff Joyce and Steve Daniels.



D. A. Purcell, mill manager, greeted many of the open house visitors. Here he talks with, from left, Doris Holt, Ruth Merriman, Lillian Walker and Hazel Garrett, all of the Sewing Department.



Dwight Wilkinson is guide for group including, from left, Mrs. Frank Lambert, Mrs. Reid Stovall, Mrs. John Page and Mrs. W. W. Tatum.