

THE MILL WHISTLE

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FOR BETTER LIVING



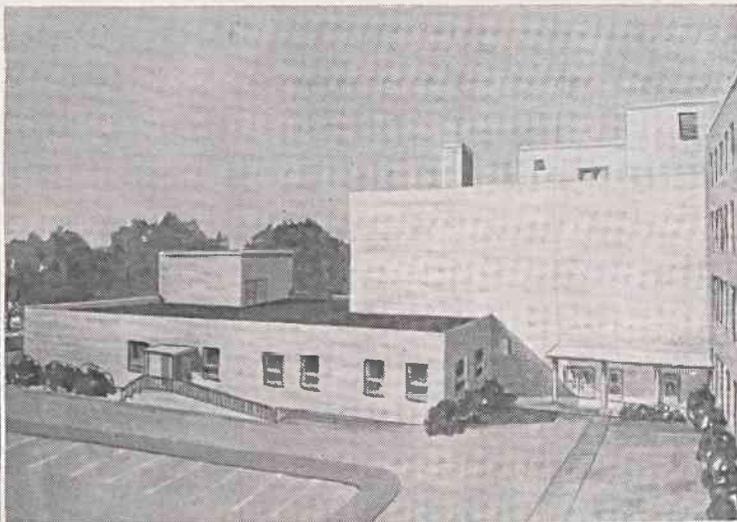
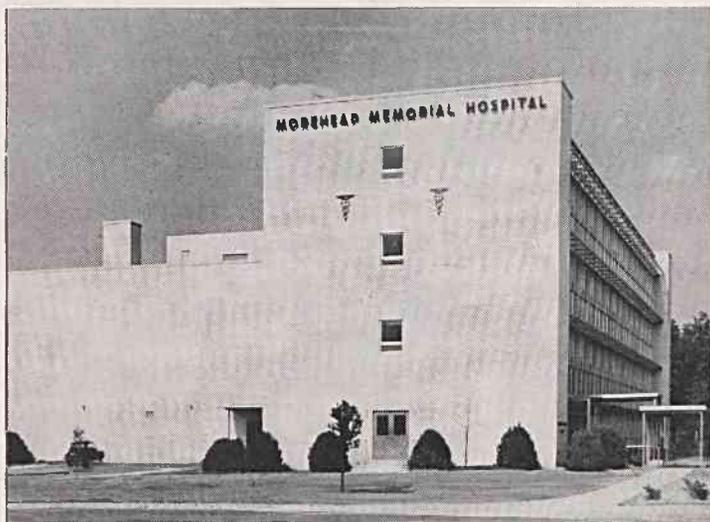
Karastan[®]
AMERICA'S FINEST POWER LOOMED RUG

Published by FIELDCREST MILLS, INC. • Plants at Draper, Greenville, Leaksville, Smithfield and Spray, N. C., Fieldale, Va. and Auburn, N. Y.

VOL. XX

Spray, N. C., Monday, June 11, 1962

NO. 24



Pictured at left is the modern community-owned and operated Morehead Memorial Hospital. At right is artist's sketch of

the one-story addition to be built at north end of present X-ray wing for new Diagnostic and Treatment Center.

A Message From Our President

As this message is written on Thursday afternoon, returns from the building fund campaign now under way for Project DTC at Morehead Memorial Hospital are incomplete. Reports generally are good and it appears now that most Fieldcrest people are responding very well to this appeal as we have always done for worthwhile projects in our communities.

The reports from various mills and departments vary widely in the percentage of employees participating and also in the average amount contributed per person in proportion to their earnings. I can think of only two reasons why any citizen of our area would refuse to contribute to the great improvement in our hospital facilities, and the medical care available to ourselves and our families, which this project will accomplish.

The first reason would be a personal financial situation which prohibits the individual from assuming any more obligations at this time. Since a contribution can be paid over a two-year period in small weekly or monthly payments through payroll deductions, there would appear to be only a few who would be in this category.

The second reason would be a feeling of some kind that the hospital and this project are not worthy of the individual's cooperation and support. We have found that often an attitude of this kind is based on hearsay, rumors or a genuine misunderstanding. The campaign committee welcomes an opportunity to discuss such cases with the individual or group concerned.

The hospital has made great progress in the last few years and the trustees and staff intend to continue to improve and serve the community a little better each year. Thank you for your support and your contributions. If you haven't pledged yet in this campaign, please consider the matter carefully as there is still ample time for everyone to do his share in making Project DTC a real success.

A. W. Whitcomb

Fund Drive Continuing

Early Reports Indicate Outstanding Results In Many Departments

As The Mill Whistle went to press Friday, solicitations in the mills and offices on behalf of Project DTC, the building fund campaign for a Diagnostic and Treatment Center at Morehead Memorial Hospital, were continuing.

Indications were that the campaign is meeting with good response among a majority of the employees and that Fieldcresters will pledge at least the minimum goal of \$130,000.

The solicitations will continue until all active employees have been contacted and given an opportunity to contribute. Absent employees will be solicited upon their return to work.

Several Fieldcrest departments already have reported outstanding results:

Employees of the Karastan Dyeing Department have pledged \$1225 as compared with \$1288 contributed to the hospital building fund campaign in 1957. Karastan Washing Department employees (Continued on page eight)