

# THE MILL WHISTLE

*Fieldcrest*

COORDINATED FASHIONS  
FOR BED AND BATH



*Karastan*  
AMERICA'S FINEST POWER-LOOMED TUG

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## No Accidents In August Is Goal At Mills



D. A. Purcell, manager of the Towel Mill, presents V.M.A. safety award won by the Towel Mill to Thomas Joyce, center, and Wendell Koger, right, both of the Weave Room, who accepted the plaque on behalf of all of the employees of the mill.

### Towel Mill Receives Safety Award

The Towel Mill at Fieldale, Va., has been awarded the Safety Award of Merit of the Virginia Manufacturers Association in recognition of its outstanding safety record in 1961. The award of merit is the second highest safety award given by the statewide association.

Employees of the Towel Mill worked the entire year of 1961 without any lost time due to injury. The mill operated from November, 1960, until May, 1962, and accumulated just short of three million man-hours without a lost-time accident.

In an informal ceremony July 19, D. A. Purcell, Towel Mill manager, presented the V. M. A. plaque to Thomas Joyce and Wendell Koger, both of the Weave Room, who accepted the award on behalf of all of the employees. The plaque will be permanently displayed at the Towel Mill.

In commenting on the safety award, Mr. Purcell said: "Good safety performance results from a cooperative effort.

We, naturally, are proud of the excellent safety record this award represents. We feel that this reflects not only a deep and real concern for safety in the mill, but it also shows a cooperative relationship between employees and supervisory personnel, which results in top-flight performance in all phases of manufacturing."

### Special Sale Opens At New Fieldcrest Store

Outstanding values will be offered by the Fieldcrest Store during its first annual August White Sale July 30 through September 1.

In the Fieldcrest Shop, the usual 30 per cent discount allowed employees will be applied to the already low sale prices for first quality merchandise, enabling Fieldcrest employees to realize double savings.

A feature of the sale will be the very popular Rose Bouquet 'one look' ensemble, which, during the August White

### Special Efforts Will Be Made To Control Physical Hazards

August is normally a peak month for industrial injuries. But, due to special efforts in accident-prevention, injuries at Fieldcrest in this hot-weather month have been reduced in recent years. In 1961 all of the plants operated throughout August without a disabling injury.

Again this year, the goal at Fieldcrest is to "Make August a No-Accident Month" and to repeat last year's outstanding accomplishment. Special emphasis will be placed on the control of physical hazards and the correction of any unsafe physical situations.

It is planned to accomplish this through plant inspections and follow-up activities. To help make the program effective, employees are encouraged to report to the supervisor any unsafe condition coming to their attention. The cooperation of employees in the elimination of such hazards is appreciated.

Through June 30 of this year in all of the mills, there had been nine injuries resulting in lost time as compared with eight lost-time injuries for the same period in 1961. Last year was one of the best years in safety in the company's experience. Man-hours for the first six months of 1962 were up somewhat with the result that the 1962 accident frequency rate is close to last year's very favorable experience.

H. E. Williams, safety director, in commenting on the special safety efforts planned for August, said:

"Accident prevention can only be improved by reducing those factors that  
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Sale, is being made available for the first time at a sale price.

In addition, some of the most popular styles of bedspreads, blankets, sheets, towels and bath accessories are offered at great savings during the special sale.

The Thrift Shop will have its usual thrifty values plus a great many new items which have been added and offered at tremendous savings. A special feature will be first quality French Daisy printed percale sheets which will  
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