

## Award Winners

Named below are the weavers and fixers on three rug looms which received awards for above-standard performance for the month of August.

The Karastan Weave Room each month makes awards on looms where performance is above standard, based on efficiency, seconds, burling costs, housekeeping and yield.

Each of the factors considered represents a crucial area involving quality and costs.

Attractive certificates bearing the names of the weavers and fixers have been placed on each of the looms where performance was above standard and will remain in place as long as the above standard performance is continued.

### LOOM NO. 43

#### Weavers

Louise Rigney  
Lenford Moore  
Lewis Moore

#### Fixers

Robert Rodgers  
A. G. Smith  
John Murray

### LOOM NO. 47

#### Weavers

Ada Whitten  
Lillie Brown

#### Fixers

Robert Rodgers  
W. B. Miley

### LOOM NO. 55

#### Weavers

G. A. Matthews  
William Balser

#### Fixers

W. S. Barker  
W. B. Miley

## McGehee To Speak At Seattle Conference



**DR. WILLIAM McGEHEE**

Dr. William McGehee, director of personnel research at Fieldcrest Mills and president of the industrial psychology division of the American Psychological Association, will be one of the speakers at a conference of the Pacific North-

## Endicott, Barker Get Promotions

The following organization changes have been announced, effective September 4:

Raymond O. Endicott, supervisor of standards at the Bedsread and Karastan mills, was promoted to supervisor of technical development in the Standards Department, a new position in the Central Standards office.

Cecil R. Barker, a standards engineer at the Towel Mill, Fieldale, Va., was promoted to supervisor of standards at the Bedsread and Karastan mills, replacing Mr. Endicott.

Mr. Endicott is a native of Indiana but has lived at Leaksville since he was a small boy. He graduated from Leaksville High School and served in the Navy as an aircraft radioman during World War II.

### Began As Control Tester

Upon his return from service he was employed as a control tester at the Bleachery and Finishing Mill. He later worked as a standards engineer at Karastan and was in the Labormeter Department for a time. He next became supervisor of standards at the Bedsread Mill and in 1952 was promoted to supervisor of standards at the Bedsread and Karastan mills. He continued to serve in that position until his most recent promotion.

Mr. Barker is a native of Henry County, Va. and graduated from the Fieldale High School. He joined Fieldcrest Mills in 1947 in the Shipping Department at the Hosiery Mill, in Fieldale. He entered the Army in January, 1951 and served in Korea with the 45th Infantry Division.

When he came home from Korea in October, 1952, he was re-employed in the Shipping Department at the Hosiery but soon thereafter became a control tester in the Standards Department at the Towel Mill. He was promoted to standards engineer in July, 1953 and continued to work in that capacity at the Towel Mill until he was promoted to his present position.



**R. O. ENDICOTT**



**C. R. BARKER**

west Personnel Management Association at the Olympic Hotel in Seattle, Washington, Friday and Saturday, September 21 and 22.

He will speak at the Friday afternoon session on the subject, "The Importance of Personnel Research," stressing the need for accurate, reliable information as a basis for making management decisions concerning personnel and citing personnel research as one of the main sources for securing such information.

Approximately 500 persons are expected to attend the conference. The Pacific Northwest Personnel Management Association covers the states of Washington, Oregon, Montana and Idaho, as well as British Columbia, in Canada. Dr. McGehee's appearance on the conference program is sponsored by the association.

Other speakers include David W. Ellis, senior vice president of the Allstate Insurance Company; Dr. Emerson P.

Schmidt, one of the country's foremost business economists; Kilbert W. Burr, manager of personnel development and college relations, Monsanto Chemical Company; and Dr. Seymour Wolfbein, deputy assistant to the U. S. Department of Labor.

## Know Your Industry

The U. S. textile industry provides employment for about 950,000 persons, with another million persons earning a living in the allied garment industry. It is estimated that 15 million Americans, directly or indirectly, look to the textile industry for a livelihood.

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Production of fine cotton fabrics by the U. S. textile industry in 1961 totaled 1,657,405,000 linear yards in 1961, a near record. The high figure for this classification was established in 1960, with 1,705,450,000 linear yards made.