

# MERRY CHRISTMAS

## THE MILL WHISTLE

*Fieldcrest*  
COORDINATED FASHIONS  
FOR BED AND BATH



*Karastan*  
AMERICA'S FINEST TOWEL LOUNGE TUG

FIELDCREST MILLS, INC. • Plants at Draper, Greenville, Leaksville, Mount Holly, Smithfield and Spray, N. C.; Fieldale, Va.; Columbus, Ga. and Auburn, N. Y.

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# Children's Parties Set For December 21

## Tickets Available From Foremen For Children Of All Employees

The Great Slicko, the Mixed-Up Magician, will provide entertainment at the Christmas parties Saturday, December 21, for the children of employees in the Tri-Cities and Fieldale, Va.

The Fieldale party, for the children of Towel Mill employees, will be held at 10 a. m. in the Fieldale High School Auditorium.

The party for the children of Fieldcrest employees in Leaksville-Spray-Draper will be held at 2:30 p. m. in the Morehead High School Auditorium.

In addition to the Great Slicko, the party at Fieldale will feature music and dancing acts from the local section.

Entertainment at the Tri-City party will include songs by a girls' trio from the Morehead High School Glee Club. Members of the trio are Sue Wood, Suzanne Cook and Jean Hunt.

Santa Claus will appear at each party and will give a treat to every child.

Employees may obtain tickets for their children by contacting the foreman or assistant foreman. Parents are asked to accompany smaller children.

Door prizes, consisting of products of Fieldcrest Mills and dressed turkeys will be awarded in drawings among the

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## A Christmas Message

FROM OUR PRESIDENT

As we enter the Christmas season it is again my privilege to address all Fieldcrest employees through the columns of The Mill Whistle.

This has been an eventful year for our Company. Although final results will not be known for some weeks, we expect that both sales and profits will reach new highs. We have continued our expansion program, not only by a very substantial capital program in our established mills, but also by the acquisition of Kimberly Yarn Mills, a yarn manufacturing plant in Mount Holly, North Carolina, and the Muscogee Manufacturing Company, a large towel mill at Columbus, Georgia.

A new, modern screen printing plant was built at Stokesdale, North Carolina, by Foremost Screen Print, Inc., in which Fieldcrest holds a substantial stock interest. A new, enlarged warehouse facility was built and occupied by our Dallas Service Center. The Fieldcrest Store was enlarged to accommodate the increased patronage this successful venture has attracted.

In addition to these acquisitions and improvements, more than \$3,000,000 was spent on additions and improvements to our other mills and properties. A very substantial capital program for 1964 has been approved by our directors which will get under way soon after the first of the year. All of these projects and activities are necessary to further the growth and development of our Company, to keep us competitive and modern, thereby contributing to the job security of Fieldcrest employees, to the financial investment of our stockholders, and to the growth of our sales to our customers.

Our employment is the highest in our history. We employ more people in the Tri-City area than we did before the Automatic Blanket Mill was moved. Our mills have run at a record rate of activity the entire year. Our payrolls have been the highest ever. For the second consecutive year employees have received a general wage increase. In addition to the

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## Credit Union Schedule

The Fieldcrest Mills Credit Union Office, at Spray, will be closed Tuesday and Wednesday, December 24 and 25, for the Christmas holidays, but will be open Thursday and Friday, December 26 and 27.

The office will be closed Monday, Tuesday and Wednesday, December 30 and 31 and January 1, for the New Year's holiday and for computing dividends for the six months ending December 31. The office will reopen on regular schedule Thursday, January 2.