

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



Karastan

AMERICA'S FINEST POWER LOOMED RUG

FIELDCREST MILLS, INC. • Plants at Draper, Forest City, Greenville, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Worthville, N. C.; Fieldale, Va.; Columbus, Ga. and Auburn, N. Y.

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NO. 9

Tri-City Employees Give \$55,185 To UF

Over 72 Per Cent Pledge Day's Pay Or More; Sheeting Plants To Receive The President's Plaque

Fieldcrest employees in Leaksville-Spray-Draper contributed a record-breaking \$55,185 in the Tri-City Community Fund campaign. In addition to the employees' gifts, the company, through the Fieldcrest Foundation, donated \$6,500 to the fund.

The contributions of the employees and the company together, which totaled \$61,685, represented over 82 per cent of the community-wide goal of \$75,000.

Of the 4,355 employees on the payroll, 3,644, or 84 per cent, made pledges in the campaign. Moreover, 3,166 employees, or 72.7 per cent, pledged at least a day's pay. A total of 1990, or 46 per cent, signed up for deductions on a continuing basis.

Employees in the sheeting operations (Sheeting and Sheet Finishing Mills),

with 75.8 per cent, won the President's Plaque given by President Harold W. Whitcomb to the mill in which the highest percentage of employees pledged on a day's pay basis.

The Technical Services Department won the President's Plaque among the staff departments. Employees of that department contributed an amount equal to 102.2 per cent of a day's pay for all of the department's employees.

The Technical Services Department includes Product Development, Research and Quality Control, Pilot Plant and the Mechanical Development Departments.

Other staff departments in which 100 per cent of the employees gave a day's pay or more were: Industrial Relations, Engineering, Standards, Fieldcrest Store, and General Management.

The Industrial Relations Department includes the Canteen Service, and the Engineering Department includes the central staff, Central Filter Plant, and

Specials Department (Scrubbing, Office Janitors and Yard Cleaning).

Drawings, by mills, for the prizes to be given by the company among those who contributed a day's pay or more are to be held at the Fieldcrest Store Monday, November 8, at 2:30 p.m. Names of the winners will be announced in the next issue of The Mill Whistle.

Employees who gave a day's pay or more will participate in a drawing for their choice of a "1776" bedspread, a Chateau blanket, a Happiness rug or a Royal Satin sheet and pillowcase set. In addition, the names of all "day's pay givers", both mill and staff, will be included in a drawing for a grand prize of a Karastan 9 x 12 Estella rug.

At a report meeting last week, it was announced that the campaign in the community is proceeding satisfactorily. Raymond Martin, general chairman of the campaign, said reports from all divisions "look good".

He said he hoped that final callbacks can be made promptly so that all funds can be turned in to the fund headquarters office in the Chamber of Commerce building as early as possible.

The funds will be used to carry on the work in 1966 of 10 vital local health, welfare and recreational agencies. In addition, \$4,963 will be placed in a contingency fund.

Outstanding Results In Greenville Drive

In an outstandingly successful campaign on behalf of the Pitt County United Fund, 99.23 per cent of the employees of the Karastan Spinning Division made a contribution in some amount and 98.84 per cent contributed a day's pay or more.

Of all the employees at the Greenville plant, 97.30 per cent signed up for contributions to continue beyond 1966.

A tabulation showed that of the 259 employees in the plant, 256 gave a day's pay or more; and 252 signed up for continuing deductions. One person donated less than a day's pay and only two employees did not make a contribution.

In the following departments, 100 per cent of the employees gave a day's pay or more: Dye House, Blending, Carding, Twist and Reel, Plant Service, and Superintendent's Office.

A Message From Our President

Dear Fieldcrest Employee:

On behalf of General Management and personally, I again want to thank Fieldcrest employees for their wonderful support in the United Fund campaigns in our mills. The results of this year's campaigns in the Company were truly outstanding. Your generous and unselfish support has again demonstrated the interest and willing cooperation of Fieldcrest employees in projects which are for the good of the community.

My sincere gratitude and congratulations to each employee who made a contribution to the campaigns. And, let me express especial appreciation to the many more who signed up on a continuing basis in support of the United Fund or Community Fund. Such contributors have recognized that responsible citizens have an ongoing obligation and privilege to aid the less fortunate and to help provide needed services which make for a more wholesome community.

The outstanding support given by our employees in this and other community projects is a source of pride to the Company and reflects great credit upon every member of the Fieldcrest organization.

H. W. Whitcomb

President