

# THE MILL WHISTLE

*Fieldcrest*

COORDINATED FASHIONS  
FOR BED AND BATH



*Karastan*  
AMERICA'S FINEST POWER-LOOMED RUG

FIELDCREST MILLS, INC. • Plants of Asheville, Draper, Forest City, Greenville, Laurel Hill, Leaksville, Mount Holly, Salisbury, Smithfield, Spray, and Wathville, N. C.; Fildale, Va.; Columbus, Ga.; Philadelphia, Pa.; and Auburn, N. Y.

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## Whitcomb, Moore Given Top Positions

**Whitcomb Moved Up To Board Chairman And Chairman Of The Executive Committee; Moore Is Named President**

The board of directors of Fieldcrest Mills, Inc., April 25 announced the election of two executives to the company's top positions. Harold W. Whitcomb was named chairman of the board and chairman of the board's executive committee, replacing William B. Snow who remains as a director. Mr. Whitcomb had been president of Fieldcrest Mills, Inc.

G. William Moore was elected president and chief executive officer, succeeding Mr. Whitcomb. Mr. Moore had been executive vice president of the corporation, and was elected as a director of Fieldcrest Mills, Inc., at the annual stockholders' meeting on the same date.

Mr. Whitcomb was elected president of Fieldcrest Mills, Inc., shortly after the company was established as an independent corporation in 1953. These properties were previously the manufacturing division of Marshall Field & Company. Mr. Whitcomb had been vice president of Marshall Field, in charge of the manufacturing division. Mr. Whitcomb resides at Spray, N. C., where the corporate offices of Fieldcrest Mills, Inc., are located.

Mr. Moore joined the sales department of the manufacturing division of Marshall Field in 1946. He became man-



HAROLD W. WHITCOMB

ager of the firm's Chicago sales office in 1951; later that year he was appointed manager of the Blanket Department. In 1957 he was appointed vice president in charge of merchandising of Fieldcrest, and in 1963 was elected president of the Fieldcrest Marketing Division. In 1965 he was appointed to the executive vice presidency of the parent corporation, Fieldcrest Mills, Inc.

Mr. Moore and his wife, Gloria, live



G. WILLIAM MOORE

at 504 Highland Drive, Leaksville, with their son, Rick, 17, and their daughter Leslie Jean, 13, both of whom are students at Morehead High School.

## Bedsread Finishing Has Safety Barbecue

Employees of the Bedsread Finishing Mill through February had worked a total of 648,750 man-hours without any lost time due to injury. This figure represented an average of 4,159 hours per employee since the last disabling injury occurred August 24, 1965.

In a letter to all employees J. P. Foster, mill superintendent, said:

"Congratulations to everyone on this fine record. Your continued interest in accident prevention will result in avoiding injury to yourself and to your fellow employees."

In recognition of their excellent safety performance, a barbecue dinner was served in the mill to all employees. It was the second safety barbecue won by the employees in consecutive years.

In the safety contest at Fieldcrest, the company gives a barbecue at any mill where the employees work an average of 2,000 hours without lost time due to injury. (Pictures on Page Seven).

## Open House Event Set For This Week

All Fieldcrest employees, their families and friends, and the general public are invited to open house at the new Sheet Finishing Mill and new Bedsread Finishing Mill from 9 a.m. until noon and from 7 p.m. until 10 p.m. Thursday and Friday, May 4 and 5.

In addition to seeing the modern, new air conditioned plants where Fieldcrest sheets and bedsreads are finished, the visitors will also be able to tour the Data Processing installation there.

A large number of door prizes will be awarded, colorful product displays will be arranged, and refreshments will be served to all visitors. It is requested that parents accompany all children under 16 years of age.

The new Sheet Finishing Mill, built at a cost of \$1,500,000, contains 175,000 square feet of space. The plant was first occupied in March, 1966.

The Bedsread Finishing Mill, built adjoining the Sheet Finishing Mill, is similar in design but larger than the Sheet Finishing Mill, containing 210,000 square feet.

The cutting, sewing, packaging, warehousing, shipping and all customer service operations for sheets and bedsreads are performed in the new facilities.

The plants are located in the middle of a 70-acre site that was cleared on the former Union Carbide property southwest of Draper.