

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST TWEED-LOOKING SUIT

FIELDCREST MILLS, INC. • Plants at Asheville, Draper, Forest City, Greenville, Laurel Hill, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Worthville, N.C.; Piedmont, Va.; Columbus, Ga.; Philadelphia, Pa.; and Auburn, N.Y.

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NO. 9

Fund Drive Set For RCC Student Center

A Special Message

FROM OUR BOARD CHAIRMAN

Within a few days all Fieldcrest employees in the Eden area will be solicited for a contribution to the building fund of a proposed Student Center for Rockingham Community College. You will be asked to make your gift through a payroll deduction pledge to be collected weekly over a 24-month period.

The Company and its officers heartily endorse this project and urge you to consider it carefully. Seven companies with plants in our county have pledged \$250,000 toward the estimated cost of \$500,000, PROVIDED the citizens of the county pledge an equal amount of \$250,000. The companies making the challenge gift are:

| | |
|------------------------|-----------|
| Fieldcrest Mills, Inc. | \$100,000 |
| American Tobacco Co. | 50,000 |
| Burlington Industries | 25,000 |
| Madison Throwing Co. | 25,000 |
| Washington Mills | 25,000 |
| Spray Cotton Mills | 15,000 |
| Cone Mills, Inc. | 10,000 |
| Total | \$250,000 |

I would like to see our employees in the Eden plants equal the Company's challenge with an equal gift of \$100,000. This would insure the success of the campaign. This sounds like a lot of money — BUT IF EVERY EMPLOYEE WOULD PLEDGE ONLY 25 CENTS PER WEEK FOR 24 MONTHS THE CHALLENGE WOULD BE MET! This is less than the cost of three Coca-Colas or three cups of coffee or one package of cigarettes per week. There are few employees who cannot afford this or would even miss this small amount weekly.

I have had the privilege of serving on the Board of Trustees of the college since it was formed. I am convinced that Rockingham Community College is the greatest asset the county has ever had. Now, in its second year, over 1,500 individuals from our county are taking one or more subjects in the college. We have the equivalent of 900 fulltime students enrolled, which is 50 percent more than was predicted for the second year. Any boy or girl with the ambition to succeed can acquire a college education at a very modest cost. Any "drop out" or adult who was forced to leave school at an early age can go back and continue his education or training. The college classes start at 8 a. m. and continue until 10 p. m. You can work and learn!

Our world is changing. Business and industry require people with knowledge and skills. Education pays off in dollars and cents.

Why won't the Federal government, or the county, or the state build this badly needed building? Because the demands for edu-

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Contributions Of Private Citizens Asked To Match Challenge Gift To Build Vitally-Needed Facility

Fieldcrest men and women will have an important part in the campaign to raise funds to make possible the vitally-needed new Student Center at Rockingham Community College. A campaign to enlist the support of all Fieldcresters in the Eden area has been scheduled for November 15, 16 and 17.

The goal of the campaign—Fieldcresters' share in the \$500,000 project—is \$100,000. It is believed that this amount can be obtained in pledges in the three-day campaign and the results announced the first of the following week.

The new student center will be a building specifically planned for the many non-class and non-laboratory activities, essential to the total College program. It will be a two-story building consistent with the architectural style of the other campus buildings. Preliminary plans indicate a need for approximately 32,000 square feet of functional floor space.

While County, State and Federal funds have provided basic classroom

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Greenville Employees Attain 100% Fair Share

For the second consecutive year, 100% of the employees of the Karastan Spinning Division at Greenville have pledged a Fair Share or more to the Pitt County United Fund. All 260 employees of the plant contributed on the Fair Share basis and, as far as is known, the plant was the only industry in the county with 100% Fair Share participation.

The campaign at the Karastan Spinning Division was lead by W. G. Newell, general foreman who has since been appointed superintendent of the Winchester Spinning Mill and Luby Skinner, general night foreman who has just been promoted to assistant superintendent at Greenville.

The plant manager, Henry F. Morris, is the immediate past president of the Pitt County United Fund and now serves as chairman of the budget committee. Jack Bircher, assistant wool buyer at Greenville, is this year's president of the Pitt County United Fund.