

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER-LOOMED RUG

FIELDCREST MILLS, INC. • Plants at Asheville, Droper, Forest City, Greenville, Laurel Hill, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Wootville, N.C.; Fieldale, Va.; Columbus, Ga.; Philadelphia, Pa.; and Auburn, N.Y.

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Employees Give \$70,922 To United Fund



At drawing for prizes among Day's Pay contributors, Doris Gregory of the Sheeting Mill hands ticket to Graham Phillips, Fieldcrest campaign chairman. Other mill representatives participating in the drawings are, from left, George Cassell, Finishing Mill; Lottie Turner, Karastan Mill; Danny Gillespie, Blanket Mill; Loretta Washburn, Central Warehouse; Anna K. Meeks, Bedspread Mill; Gracie Patterson, Sheet Finishing; and Shirley Wray, Bedspread Finishing.

Student Center Drive Opens

At presstime Friday solicitations were well under way in the fund drive for building a new Student Center at Rockingham Community College. The solicitations will continue this week until each employee has had an opportunity to contribute to the building fund.

Charles R. Brown, chairman of the campaign at Fieldcrest, said it is "very likely" that the drive will be completed in time for the results to be announced in *The Leaksville News* Wednesday.

"The response shown by Fieldcrest employees has been gratifying and I feel confident that when the campaign is completed we will be able to present to our Community College our share of the funds necessary to build the Student Center," Mr. Brown said.

"I want to thank each and every one who has pledged a contribution and those who have assisted in the campaign," he said.

The Burns Guards, the Engineering Department and the Bedspread Finishing Mill Office already have reported 100% participation with all employees

pledging in the suggested amounts. Several other departments were understood to have attained or to be approaching 100% participation.

Mr. Brown announced a large number of prizes to be given in drawings among those making contributions. Drawings will be held for each mill for \$10 gift certificates good for any purchase at the Fieldcrest Store. There will be an additional drawing for \$15 gift certificates in mill and staff sub-units in which 100% of the employees make contributions.

A grand prize of a 9 x 12 Karastan oriental design rug will be awarded in a drawing among the names of all employees who contribute any amount to the campaign.

Harold W. Whitcomb, chairman of the board of Fieldcrest Mills, Inc., will present the Chairman's Plaque to the mill with the greatest average per capita contribution and a separate plaque to the mill having the highest percentage of employees contributing. Similar Plaques will be awarded to staff depart-

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Fieldcrest employees in the Eden area gave generous and unselfish support to the Tri-City Community Fund campaign, pledging a total of \$70,922. In addition, Fieldcrest Mills donated \$6,500, making a total contribution of \$77,422 by the employees and the company.

Of the 4,667 people on the payroll 3,501, or 75%, gave a day's pay or more. Moreover, 2,740, or 58.6% pledged a day's pay on a continuing basis. A total of 3,868 made contributions in some amount, representing 82.8% of those on the payroll.

Employees in the Sheeting operation (Sheeting and Sheet Finishing Mills), with 78.6%, won the President's Plaque for having the highest percentage of employees to pledge on the day's pay basis. It was the third consecutive year that the Sheeting operation has won the plaque.

The percentage of employees giving a day's pay in other areas was 74.9% for the Bedspread operation; 71.0% for the Blanket operation and 69.1% for Karastan.

In the staff departments, a whopping 92.6% contributed on the day's pay basis. The Industrial Relations Department (General Office staff and Canteen), won the President's Plaque among the staff departments. In that department, 100% of the employees pledged a day's pay or more and the pledges

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Appreciation Expressed To Fieldcrest Employees

Once again Fieldcrest employees have shown their generosity and public spirit by their wonderful response in the Tri-City Community Fund campaign. My heartfelt thanks to each of you. Fieldcrest employees as usual have set an example for the remainder of the community in support of the campaign. You can be proud that you have done your full share in this worthwhile cause.

I want to commend you and thank you most sincerely for your fine response.

DR. C. F. TULLOCH
General Chairman
Tri-City Community
Fund Campaign