

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



Karastan

AMERICA'S FINEST POWER-LOOMED RUG

FIELDCREST MILLS, INC. • Plants at Asheville, Draper, Forest City, Greenville, Laurel Hill, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Warhville, N. C.; Fieldale, Va.; Columbus, Ga.; Philadelphia, Pa.; and Auburn, N. Y.

Employees' Gifts To Fund Total \$91,008

A Special Message

FROM OUR BOARD CHAIRMAN

It is a privilege and pleasure for me to thank each Fieldcrest employee who participated in the Rockingham Community College Student Center Fund Drive. You again demonstrated your sincere interest in and support of the county in which you live and work. With such support as this, we can continue to make Rockingham County a better place in which to reside and educate our children. Fieldcrest employees' contribution is noteworthy because of the amount in relation to the total county donations. Your generosity and community spirit are certainly to be commended.

In my opinion, Rockingham Community College will continue to grow and make an outstanding contribution to the prosperity and development of our entire county. Your generous contributions to the Student Center fund was the decisive factor in the success of the project. I believe that your help will be a great source of satisfaction to all of you as the years go by.

H. W. Whitcomb

Chairman of the Board

In a magnificent response, employees of Fieldcrest Mills contributed \$91,008 to the building fund campaign for the new Student Center at Rockingham Community College. Their generous and unselfish support demonstrated once again their interest in the welfare and betterment of the Eden area and Rockingham county.

Charles R. Brown, chairman of the campaign at Fieldcrest, said 57% of all employees pledged contributions, with an average gift of \$31.28. The Non-Woven Blanket Mill set a record when 100% of the employees pledged contributions to the campaign.

The percent participation and the average pledge per contributor at each mill are shown elsewhere on this page.

The trustees of the college reported that the county-wide goal of \$250,000 had been reached, thus matching the challenge gift of \$250,000 made by county industries, and assuring that the \$500,000 Student Center will be built.

Gave 36% Of Total

Contributions by Fieldcrest employees amounted to 36% of the amount raised in the over-all fund drive. The Company had earlier donated \$100,000 as part of the challenge gift, making a total contribution by the employees and the company of \$191,008.

Plans for the new Student Center are to be drawn early in January. Construction is to begin by summer and it is expected that the building will be ready for use starting in the fall of 1969.

Harold W. Whitcomb, chairman of the board, Fieldcrest Mills, Inc., who is a trustee of Rockingham Community College, wrote a special message for "The Mill Whistle", in which he commended the employees for their outstanding support of the building fund campaign.

Dr. Gerald P. James, president of Rockingham Community College, had high praise of Fieldcrest employees, commenting as follows:

"On behalf of the trustees, the faculty, students and administration of Rockingham Community College, I wish to express to the employees of Fieldcrest sincere appreciation for their interest, enthusiasm and contributions toward the proposed student center building.

"The support from the Fieldcrest employees has been unbelievably good and I'm sure that it is support of this kind that made the campaign a success."

Winners Of Prizes, Awards Announced

In the drawings for prizes among all who contributed to the fund drive, the winner of the grand prize, a 9 x 12 Karastan rug, was Samuel Jamison, Jr., of the Bedsread Mill Carding Department.

Winners of \$15 gift certificates good for any purchase at the Fieldcrest Store, awarded in drawings in mill departments and staff units where 100% of the employees donated, were:

Burns Guards, Jesse Smith; Canteen, Robert Powell; Draper Mill Accounting, Lorine Pruitt; Engineering, Central Staff, Robert Kennedy; Employee Benefits and Services, Joyce Pierce; Floor Finishing and General Offices janitors, Roland Smith.

Also, Film Bag Department, Malcolm Washburn; Standards, central staff, Graham Phillips; Leaksville Standards, William DeLapp; Sheet Finishing Sup-

erintendent's Office; Vicki Patterson; Product Development and Pilot Plant, Norris E. Ellington.

In addition to the individual prizes, (Continued on Page Eight)

Percent Participation

Mill	Percent Participation	Avg. Pledge
Non-Woven Blkt. Mill	100%	\$29.58
Bedsread Mill	71.7%	26.30
Sheet Finishing	69.8%	23.87
Staff Departments	61.2%	34.23
Finishing Mill	61.0%	28.68
Central Warehouse	59.9%	24.12
Bedsread Mill	58.9%	26.30
Karastan Mill	55.1%	23.99
Bleachery	53.2%	23.68
Sheeting Mill	51.8%	27.02
Kar. Service Center	47.2%	24.19
Blanket Mill	43.6%	27.74