

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



Karastan

AMERICA'S FIBRE POWER LOOMED YUG

FIELDCREST MILLS, INC. • Plants at Asheville, Draper, Forest City, Greenville, Laurel Hill, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Wetherville, N.C.; Fieldale, Va.; Columbus, Ga.; Philadelphia, Pa.; and Auburn, N. Y.

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BEDSPREAD AND KARASTAN MILLS at Eden are shown in new air photo. Karastan Mill (left) has achieved world-renown as a pioneer in styling and color leadership in carpet and rug industry. Bedspread Mill is widely known for its high quality loop-pile colonial-type bedspreads, highly styled printed bedspreads, beautiful matelasse bedspreads and draperies. These two mills provide 1,500 jobs.

Laurelcrest Will Participate In Show

The Laurelcrest Carpet Plant, at Laurel Hill, will participate in a four-day show, "Industry On Parade", to be held in the National Guard Armory at Laurinburg, March 28 through March 31.

The show will feature industrial products made in the Scotland County area and is jointly sponsored by the Laurinburg Chamber of Commerce and the Laurinburg Area Industrial Management Club.

More than 20 firms, including virtually all major manufacturing organizations in the area, will participate. Upward of 10,000 visitors from a wide area in the two Carolinas are expected for the event, whose official opening will be attended by several visiting dignitaries at 1:30 p.m., Thursday, March 28.

The schedule for the general public will be Thursday, 1:30 p.m. to 9 p.m.; Friday and Saturday, 10 a.m. to 9 p.m.; and Sunday, 1 p.m. to 5 p.m.

The displays, many professionally designed and developed, are already being assembled. In some cases, special work on these entries is being conducted in distant parts of the nation. The

show is billed as the largest in scope to be held in any community of similar size in the state.

The Laurelcrest Carpets display will be a three-part showing, featuring a continuous showing of a tufting industry movie, "The Magic Needle", a waterfall carpet display showing prod-

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Senator Albert Gore To Speak On RCC Program

Senator Albert A. Gore (D-Tenn.), a ranking member of the Senate Foreign Relations Committee, has accepted an invitation to be the speaker at the closing Great Decisions forum sponsored by Rockingham Community College.

In view of his recent participation in the Senate hearings with former Secretary of Defense Robert McNamara, and the hearings last week with Secretary of State Dean Rusk, Senator Gore's presentation is expected to be quite timely and informative.

Senator Gore will speak at 8:00 p.m. Monday, April 1, in the Morehead High School Auditorium. This Great Decisions forum will be open to the public.

Textile Imports Hit All-Time Record Level

Textile imports in January of this year reached the highest level of any single month in history, according to figures by the Office of Textiles of the U. S. Department of Commerce.

Imports of cotton, wool and man-made fiber textile products in January were 291.2-million square yards. The previous high was 280.3-million square yards in September of 1966.

Imports of products made of man-made fibers and blends were 31 per cent higher than the previous record monthly high in August of 1966.

January was the month in which the first step of the new "Kennedy Round" tariff reductions was in effect. Overall reductions in textile tariffs averaged 13 per cent.

Substantial rises were recorded in imports of wool and man-made fiber textiles. The man-made fiber textile imports were 119.1-million square yards compared with 79.6-million square yards in January of last year. Wool imports were 12-million square yards compared with 9.9-million square yards a year ago. Cotton textiles were 160.1-million square yards compared with

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Scholarship Deadline

April 1 is the deadline for submitting applications for scholarships given by the Fieldcrest Foundation and the Muscogee Foundation. Those who plan to apply for scholarships should forward their applications to the Scholarship Committees as promptly as possible.

Dr. William McGehee, director of personnel research and training, who is chairman of the Fieldcrest Scholarship Committee, said the committee would begin reviewing the applications April 1 and would act as expeditiously as possible in selecting the winners. Names of the recipients will be announced not later than June 1, he said.

The Fieldcrest and Muscogee Scholarships are worth \$2,800 each on the basis of \$700 a year for the four years of college attendance. A total of 30 Fieldcrest Scholarships have been awarded since the program was started in 1960. The Muscogee Foundation has given eight scholarships in the past four school years.