



Home Demonstration Club ladies from Amherst County, Va., are shown upon arrival for tour of the Fieldcrest Store at Eden.



Visitors admire towel shown by W. P. Groseclose, store manager. Ladies, from left to right, are Miss Gail Hammons, Mrs. Helen Feagans and Mrs. George Rosser.

Home Economics Group Visits Store

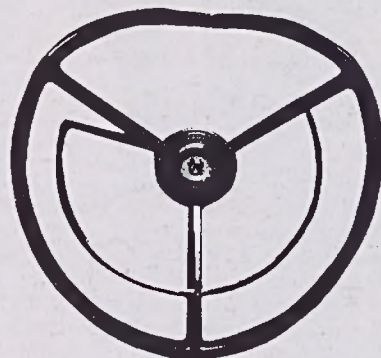
A group of approximately 40 members of home demonstration clubs in Amherst County, Va., were recent visitors at the Fieldcrest Store, Eden. The tour of the store was a part of the club ladies' educational project on selecting household linens.

Mrs. Helen C. Feagans, Amherst County home economics extension agent, made arrangements for the tour and accompanied the visitors here.

Would you rather buckle this...



or this?



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H. W. Whitcomb Assumes Presidency Of ATMI

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frequently in connection with government affairs affecting textiles.

Mr. Whitcomb succeeded Frederick B. Dent, president of Mayfair Mills, Arcadia, S. C.

Also in the change of ATMI administration, Charles F. Myers, Jr., board chairman of Burlington Industries, Inc., Greensboro, N. C., moved from second to first vice president and Donald F. McCullough, president of Collins & Aikman Corporation, New York, N. Y., became second vice president.

The officers were elected at the Institute's annual meeting in Phoenix, Ariz., last April 4. They will serve only six-month terms in those offices, as the ATMI membership voted two years ago to change the beginning of the admin-

istrative year for ATMI from October 1 to the date of the annual meeting at which new officers are elected, usually in March or April. Thus these officers will serve until the election of officers at the annual meeting March 20-22, 1969, at Hollywood, Fla.

Customarily, the second vice president moves to first vice president and the first vice president to president.

Mr. Whitcomb is a native of Concord, N. H., and is a graduate of the University of New Hampshire.

He joined Marshall Field & Company in 1936 and when its textile manufacturing division was sold in 1953, he became vice president of Fieldcrest Mills, Inc. Two months later he became president and a director and in 1967 was named chairman of the board.