

J. W. Austin Named Assistant To Roberts



John W. Austin joined Fieldcrest Mills at the General Offices, Eden, effective December 2 as assistant to the vice president—finance.

His responsibilities will principally be in the areas of effective FPI (forecasting, production planning, inventories) systems for improvement of customer service, smoothing of plant production loads and control over inventories; service center billings and inventory procedures which are integrated with data systems and inventory management functions at the mills and in the General Offices; efficient and low-cost warehousing and shipping procedures.

Mr. Austin was graduated from the University of North Carolina in 1954. After approximately two years in public accounting, he was employed by Burlington Industries and J. P. Stevens in finance and accounting activities.

For the past six years, he has been with Beacon Manufacturing Company with principal responsibilities in the areas of data processing, payrolls, customer service, production planning and warehousing and shipping.

Ward Joins Company



Parmelee Ward joined the Company recently as quality assurance manager at the Laurelcrest Carpet Plant at Laurel Hill.

He formerly was associated with Hercules, Inc. as quality control supervisor and with J. P. Stevens—Gulistan Carpets throughout the entire manufacturing operations. He was quality control manager while with Gulistan.

A native of Albany, Ga., Mr. Ward attended Georgia State College in Atlanta for three years, last attending in 1959

He is married to the former Edwina Black of Dalton, Ga., and they have three children: Sherrie, age 11; Parmelee, age 7; and Troy, age 6. The family resides in Laurinburg.

Baker And Walker Are Appointed To New Posts

(Continued from Page Three) Warehouse since December, 1964.

Mr. Walker, an Eden native and graduate of Western Carolina University, joined the company as a management trainee in 1963. He earlier had worked in several of the mills on production jobs during the summers between school years.

He was appointed assistant foreman in the Blanket Stock and Blanket Packing Department in January, 1964, and shortly afterward became office manager at Central Warehouse. He again became assistant foreman in the Blanket Stock and Blanket Packaging Department in February, 1965, and was promoted to foreman in January, 1966.

He was foreman until May of 1968, when he was appointed systems coordinator at Central Warehouse, in which capacity he served until his appointment as superintendent.

A dog food recently put on the market carries this advertisement: "Tastes just like a mailman's ankle."



\$15-Million Program

(Continued from Page One) in 1968 is nearing completion.

This project involved the purchase of additional terry looms to produce high quality, highly styled terry towels and additional yarn manufacturing facilities to provide yarn for the additional looms.

Construction has been completed of the space for the yarn making equipment. Some of the machinery already is in operation and substantially all of the equipment will have been installed by the end of the year.

Another part of the Fieldale expansion was building a three-story addition to the east side of the Finishing Building to provide space for cutting, sewing warehousing, etc., of the additional towel production.

Construction of this addition has been completed and the space has been partly occupied.

The total expansion program at Fieldale will provide approximately 250 additional jobs upon completion. The mill now employs approximately 1,300 people.

Columbus Towel Mill Employees Set Record

Employees of the Columbus Towel Mill, Columbus, Ga., set an outstanding record when 98 percent of the employees made donations in the United Givers campaign. Total contributions amounted to \$34,394.75.

Of the 1,496 employees, 1,476 made ³ contribution in some amount. A whof ping 1,244 gave on the Fair Share basis representing 83.2 percent of all employees. Moreover, 1,200, or 80.2 percent, are signed up to give a Fair Share on a continuing basis.

The Columbus Towel Mill is to be honored at the United Givers awards meeting in January. Twenty-seven awards are to be presented to the mill. These include 25 Bronze Awards to departments in which 75 percent or more of the employees gave a Fair Share, and two Honor Awards to departments in which 80 percent or more of the employees contributed at least \$12 each.