



During UNC-G home economics students' tour of the Sheet Finishing Mill, Henry Elliot, foreman of packaging, answers visitors' questions about scalloping operation.



At Bedspread Finishing Mill, group watches inspection of bedspread by Patsy Perkins (left) and Mildred Vernon, Professor Pauline Keeney is second from left.

Home Economics Students Visit Mills And Store

A group of home economics seniors and graduate students from the University of North Carolina at Greensboro were guests of Fieldcrest March 11 for tours of the Bedspread and Sheet Finishing Mills and the Fieldcrest Store.

Dr. Pauline E. Keeney, professor of home economics, made arrangements for the visit and accompanied the students here.

All of the students were majors either in textiles or interior design. The visit was a supplement to the references they have been reading recently in connection with their courses.

The visitors were conducted through the plants in small groups. They asked many questions of their guides and took notes which will form the basis for classroom discussions.

Press Club Views Fieldcrest Fashion Show

(Continued from Page One)

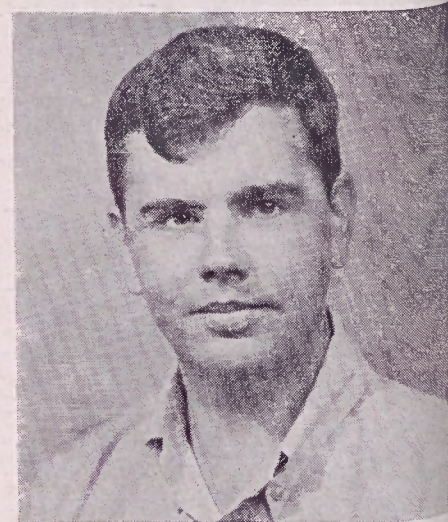
fashion weeks in selected stores across the country, each generating heavy local publicity for Fieldcrest via newspaper ads and television and radio interviews and commentary.

The 1968 fashion show, called "Madame, Here's Your Change", received 170

showings for 50 leading customer accounts. The totals for the past two years are 399 showings and 159 stores.

In addition, the 1968 show was presented in 10 non-store showings, including presentations at Eden, Columbus, Ga., Fieldale, Va., and at the North Carolina State Fair.

Rodgers Gets Promotion At Karastan Rug Mill



Foye E. Rodgers, was recently promoted from supervisory trainee to assistant foreman in the Winding and Setting Department at the Karastan Rug Mill.

He is a native of Rockingham County and a 1964 graduate of East Forsyth High School. He joined the Karastan Rug Mill in December, 1964, and worked until he entered military service in December, 1965.

Upon his return from service in March, 1968, he resumed his former job of Allen beamer tender, but shortly afterwards became a schedule clerk in the Setting Department. He entered the supervisory training program in November, 1968.

A Company's MOST UNWANTED Employees



(NOTE: This series of cartoons is being used through the courtesy of Sonoco Products Company, Bill Redding, artist.)

Newsy Rudy thinks his workday doesn't officially begin until he has had time to thoroughly read the paper and smoke a few cigarettes. Since someone must cover for him on-the-job, both his co-workers and the Company must absorb the nonproductive worktime he devotes to keeping well informed.

Card Of Thanks

We would like to express our appreciation to everyone for their kindness at the death of our mother, Mrs. Ida Rakes.

MRS. EULA TILLEY
MRS. EMMA HELTON

THE MILL WHISTLE