

Fieldcrest Men Active In YMCA Project

G. William Moore, president of Fieldcrest Mills, Inc., is honorary general chairman of the New YMCA building fund campaign, with W. D. Lashley, Jr., as general chairman.

Richmond R. Roberts, vice president-finance and treasurer, and Paul L. Peterson, are coordinators of the community-wide campaign. They will be responsible for liaison between the general chairmen and the remainder of the campaign organization.

Robert A. Harris, vice president-manufacturing, is chairman of the cam-

paign in Fieldcrest plants and offices.

Division chairmen are L. H. Hance, vice president-research and engineering; A. L. Jackson, vice president-domestics manufacturing; W. R. Kiser, director of industrial engineering; F. W. Klein, vice president-rug manufacturing; H. H. Lea, vice president-raw materials purchasing and traffic; and H. H. Newton, vice president-industrial relations.

The mill managers and heads of staff departments will lead the campaign in their respective mills and staff areas.

'Y' Fund Campaign To Begin In Mills

(Continued from Page One)

to all Fieldcrest employees in the Eden area.

Solicitations at Fieldcrest will start today (Monday) among members of general management, mill management, heads of major staff departments, foremen, assistant foremen, and staff supervisors.

The solicitation among production, staff and clerical employees will be conducted one week later under the leadership of the mill managers and the heads of staff departments.

The goal at Fieldcrest is to have each employee pledge an amount equal to "three minutes a day" as a minimum contribution.

The pledge can be paid in small installments through payroll deductions for a three-year period.

The payroll deductions will not start until January 1, 1970.

A number of valuable prizes will be awarded in drawings among those who pledge at least "three minutes a day". Details concerning the prizes are carried in a separate article in today's Mill Whistle.

Named Foreman

Gilbert C. Mays was promoted in July to foreman of the Carding and Spinning Department at Alexander Sheeting Mill in Forest City. He had been assistant foreman of that department since joining the company in March, 1969.

Mr. Mays attended Lees-McRae Junior College in Banner Elk and then received his B. S. degree from North Carolina State University in Raleigh. He has served three years with the U. S. Navy as an aviator, being discharged as a lieutenant.

Prior to joining Fieldcrest, Mr. Mays was employed by Clinchfield Manufacturing Co. in Marion. He has also worked with Ivey Weavers in Hickory, Calhoun Mill in Calhoun Falls, S. C., and Erwin Mills in Durham.



GILBERT C. MAYS

**3 MINUTES A DAY
FOR THE YMCA**
Support the New YMCA
Building Fund Campaign

Campaign Prizes

(Continued from Page One)

utes a day" basis. A similar plaque will be given to the major staff department in which the highest percentage of employees pledge "three minutes a day".

All of these prizes and awards are furnished by Fieldcrest Mills and are not taken from campaign funds.

Mill divisions in competition for the President's Plaque and for purposes of the drawings will be: Blanket Mill (including Bleachery, Finishing, Central Warehouse and Non-Woven); Sheeting Mill (including Sheet Finishing); Bedspread Mill (including Bedspread Finishing); and Karastan Rug Mill (including Karastan Service Center).

A similar drawing will be held among all staff personnel who contribute on the "three minutes a day" basis. The staff personnel names will be thrown in with the mill division names for the drawing for the grand prize.



JESSE M. BURTON



JIMMY D. HUFFMAN

Burton, Huffman Receive High Honors

Two Fieldcresters have been elected high officers in Y's Men's International.

Jesse M. Burton, assistant production control manager at the Blanket Warehouse, was elected an international director, becoming the top-ranking officer of a three-district region.

Jimmy D. Huffman, purchasing agent-expense supplies, was elected governor of the Piedmont District, embracing

North Carolina and Virginia, which is the largest district in the region.

Other honors have come to Mr. Burton and Mr. Huffman as co-editors of "Word to the Y's", the bulletin of the Leaksville-Spray Y's Men's Club. Their publication was named one of the 25 Honor Bulletins 1968-69, the second time that it has won honors as one of the top Y's Men's bulletins in the world.

SAFETY RULES

are for Your Protection