

THE MILL WHISTLE

Fieldcrest.
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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NO. 4

YMCA Fund Campaign Still In Progress

The campaign in the Eden mills and offices on behalf of the Eden YMCA Building Fund was still in progress as The Mill Whistle went to press Friday, August 22.

Robert A. Harris, vice president-manufacturing, who is chairman of the campaign at Fieldcrest, said it would be some time before the over-all results are known.

A final report on the fund drive among Fieldcresters in the Eden area

will be given in The Eden News and over radio station WLOE after the solicitations have been completed and the results tabulated, he said.

In the solicitations now under way under the leadership of the mill managers and the heads of staff departments, each Eden employee is to be contacted and invited to pledge an amount of pay equal at least to three minutes a day.

The pledge can be paid in small in-

stallments through payroll deductions over a three-year period. The deductions will not start until January, 1970.

A number of valuable prizes are to be awarded in drawings among the names of those who pledge on the "three minutes a day" basis. Drawings will be held in each mill division and in the staff organization.

The prizes in each division include a 9 x 12 Karastan oriental design rug, a week's vacation with pay and two one-year family memberships in the new YMCA.

In addition, a 23-inch screen color television set will be given as a grand prize, in a drawing from the names of all employees, mill and staff, who pledge on the "three minutes a day" basis.

The President's Plaque, given by G. William Moore, president of Fieldcrest Mills, Inc., will be awarded to the mill division with the highest percentage of employees pledging on the "three minutes a day" basis. A similar plaque will be given to the major staff department

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Dumaine And Foundation Aided Project

Plans to build a new family-centered YMCA for Eden took definite form last December following the gift of land for a site by F. C. Dumaine, Jr. of Boston, Mass.

Mr. Dumaine, president of the Amoskeag Company and a director of Fieldcrest Mills, Inc., donated a 30-acre tract just north of Kings Highway and west of the Smith River.

Then, in July, 1969, president G. W. Moore announced that the Fieldcrest Foundation would make a challenge gift of up to \$400,000, to be matched by an additional \$400,000 contributed by other industries, businesses and individual citizens.

Present estimates indicate that the new YMCA building will cost \$800,000 if built in 1970, as planned. Due to rising prices it would cost more if building were to be delayed or postponed until a later time.

The new YMCA will replace the 60-

year-old Central "Y" building in the Spray section of Eden. It is the immediate intention of the YMCA board of directors to continue the use of all facilities except the old Central "Y" building.

All other facilities will continue to be used as long as there is need for them consistent with sound programming and the availability for funds.

The new Eden YMCA will have complete individual and family facilities for YMCA programming, including an indoor swimming pool for year-round use, a regulation gymnasium, health club, club rooms, crafts—including ceramics, a chapel, and supporting facilities.

The building has been designed for addition of other activities in areas where the need so dictates.

Assuming no unforeseen delays, the new building is expected to be ready for use in the late fall of 1970.

Luncheon Will Honor Scholarship Holders

The annual luncheon in honor of recipients of Fieldcrest Scholarships has been scheduled for Thursday, August 28, at 12:30 at the Meadow Greens Country Club in Eden.

A number of officers of Fieldcrest and members of the Scholarship Committee will attend along with the scholarship recipients.

The students and their college or university are: Janine A. Ogburn, senior, UNC-Greensboro; Sherry L. Wood, senior, West Virginia University; James R. Finney, senior, Virginia Polytechnic Institute; and Ned Gardner, senior, N. C. School of the Arts.

Charles M. Clifton, junior, Michigan State University; Sarah F. Dunivant, junior, UNC-Greensboro; Susan A. Gambill, junior, N. C. State University; Fair Merriman, junior, Meredith College; Carolyn G. Phillips, junior, UNC-Chapel Hill; and Mary Ellen Lay, junior, UNC-Greensboro.

Marvin E. Brinkley, sophomore, UNC-
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Fieldale 25-Year Picnic Is Set For Sept. 13

the club at Fieldale this year are:

Robert L. Carmichael, Virginia Carmichael, James R. Graham, Opal S. Hall, Homer H. Harris, Clarence R. Hopkins, C. Ralph Hubbard, Margaret L. Hundley.

Also, Ernestine Hutchinson, Margaret McAlester, Lela E. Moran, Helen A. Plasters, Benton Spencer, Margaret H. Tuggle, Irey L. Turner, Gertrude G. Watkins, Raymond L. Williams, Nellie W. Woodward.

The 25-Year Club meetings for plants in other areas will be held later. Schedules will be announced as soon as plans are complete.

A total of 294 Fieldale Towel Mill employees are members of the 25-Year Club. Of this number 184 are active employees and 110 are retired under the Pension Plan.

New members to be welcomed into