

THE MILL WHISTLE

Fieldcrest.
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
CROSSLEY KARASTAN CARPET MILLS LTD.

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Give A Fair Share To Eden United Fund

Solicitations To Be Conducted This Week In Annual Campaign;
Color TV And Other Prizes To Be Awarded Among 'Fair Share Givers'

Solicitations in the Eden United Fund campaign began in the Eden plants and offices today (Monday) and are expected to be completed by the end of the week.

Each employee is to be canvassed and invited to pledge a contribution in support of the 11 community-service organizations included in the fund. It was expected that the contributions of Fieldcresters would again be a major factor in meeting the community-wide goal of \$105,000.

Robert L. Moore, a regional personnel manager, is chairman of the Fieldcrest

campaign. The manager of each mill is the chairman for his mill, with the superintendents as co-chairmen. Heads of major staff departments are in charge of the campaign in their respective departments.

Fieldcresters, along with the employees of other firms in Eden, will be asked to pledge a minimum of one day's pay. For the convenience of employees and upon their authorization, Fieldcrest will make payroll deductions over a 12-month period to collect the pledges.

Payroll deductions authorized by employees will not begin until the first pay period in January, 1970. If an employee has no work during a particular week, he will not be required to make up the missed deduction.

Employees who are signed up for Eden United Fund deductions on a continuing basis, of course, will not be solicited in the campaign.

To reduce the work involved in an annual campaign employees in recent years have been asked to make pledges on a continuing basis and large numbers of employees are signed up under this arrangement.

The budget-goal in the community-wide campaign represents the minimum amount needed for the continuance of the 11 health, welfare, and recreational

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Color TV To Be Prize In United Fund Drive

All Fieldcrest employees who pledge on the Fair Share basis in the Eden United Fund campaign will be eligible to participate in drawings for a 23-inch screen Zenith color television set and other valuable prizes.

Each employee who pledges a "Fair Share" will be eligible to have his name in his mill's drawing for a \$15 gift certificate good for any purchase at the Fieldcrest Store. A number of gift certificates are to be awarded in each mill division and in the staff departments.

In addition, the names of all employees, mill and staff, who pledge a "Fair Share" will be included in the drawing for the grand prize, the color television set.

Plaques, certificates and other honors are to be awarded to departments in which 100 per cent of the employees pledge a "Fair Share."

The President's Plaque is to be given by President G. William Moore to the mill which has the highest percentage of employees giving a "Fair Share". The plaque will be held for a year by that mill and will rotate to next year's winner. The staff department having the highest per cent of "Fair Share givers"

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Expanded Facilities Dedicated At Truro

Crossley Karastan Carpet Mills, Ltd., welcomed the Premier of Nova Scotia and other leading dignitaries from Canada, Great Britain and the United States as it officially opened its new expanded production facilities last week.

Crossley Karastan is owned jointly by Fieldcrest Mills, Inc., and John Crossley & Sons, Ltd., of Halifax, England.

More than 100,000 square feet of plant space were added to the mill at Truro, Nova Scotia, which just five years ago began its output of quality carpets to serve the booming Canadian market.

Added to the existing Kara-Loc weaving facilities were new plants and equipment for making tufted carpets as well as yarn spinning, piece-dyeing,

stock-dyeing and skein-dyeing.

Walter B. Guinan, president of the Karastan Marketing Division, noted at the opening, "The phenomenal growth of the Canadian market and its demand for top quality carpets and rugs necessitated a greatly-increased output capacity for Crossley Karastan".

Mr. Guinan was one of a large group of officers and directors of Crossley Karastan's parent companies from the United States and Great Britain who were at Truro for the dedication ceremonies.

The opening of the new plants was also honored by the presence of the honorable G. I. Smith, Premier of Nova Scotia, and the honorable Victor Oland, Lieutenant-Governor of the province.

From the Bedspread Finishing Mill, new members are Doris R. Lee and Frances M. Nance.

Dates for two other 25-Year Club meetings have been announced. The meeting for members at the Karastan Rug Mill and Karastan Service Center will be held at 11 a.m. Saturday, November 1, in the Burton Grove School auditorium.

Also on Saturday, November 1, the meeting for 25-Year Club members in the Blanket operation and the General Offices will be held in the Draper Junior High School auditorium starting at 11 a.m.

Attending the latter meeting will be members from the Blanket Mill, Blanket Finishing Mill, Blanket Warehouse, General Offices and Specials Department.