

# THE MILL WHISTLE

*Fieldcrest*  
COORDINATED FASHIONS  
FOR BED AND BATH



*Karastan*  
AMERICA'S FINEST POWER-LOOMED RUGS

Vol. 29

Eden, N. C., June 7, 1971

No. 23

## Green Is Elected President Of Company

G. W. Moore, chairman and chief executive officer of Fieldcrest Mills, Inc., announced the following executive changes May 27. The changes are effective immediately.

F. W. Green, president of the Fieldcrest Marketing Division and a senior vice president of Fieldcrest Mills, Inc., has been named president and chief operating officer of Fieldcrest Mills, Inc. Mr. Green has also been elected to the board of directors. He is a member of the A.T.M.I. Marketing Committee and a former chairman of the A.T.M.I. Export Committee. Mr. Green will make his headquarters in Eden.

### Plans Go Forward For 'Old-Fashioned Fourth'

Plans are going forward for Eden's "Old-Fashioned Fourth" celebration to be held Saturday, July 3, in Forehead Stadium. An elaborate fireworks display and an air show featuring sky diving and aerial acrobatics will highlight the entertainment program.

As in previous years there will be races for the youngsters, bingo, horse shoe pitching and other games. Contests will include the traditional greasy pole climb and greasy pig race.

Winners of all games, races and contests during the afternoon will receive prizes. The games will be under the direction of the "Exhausted Roosters"

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D. M. Tracy, corporate vice president and director of sales of the Fieldcrest Marketing Division, has been named president of the Fieldcrest Marketing Division.

O. G. Grubbs, vice president and general sales manager of the Fieldcrest Marketing Division, has been named director of sales and assumes the duties formerly handled by Mr. Tracy.

In other promotions announced by Mr. Moore, W. B. Lucas, general counsel and assistant secretary, was named secretary of Fieldcrest Mills, Inc., and T. W. Graves, assistant general counsel was elected assistant secretary.

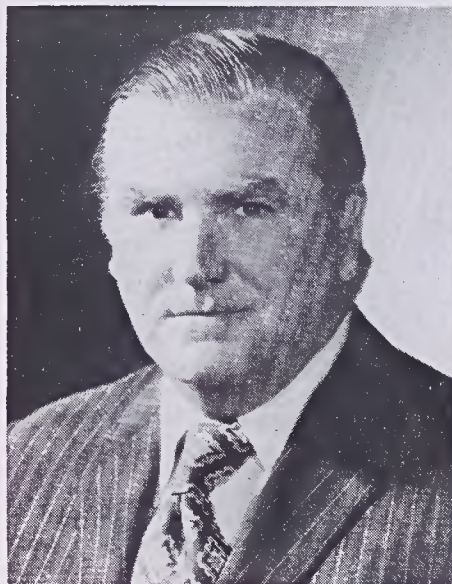
K. W. Fraser, Jr., vice president-finance and treasurer, was elected secretary of John P. Maguire & Co., Inc., a Fieldcrest subsidiary.

#### Strengthen Management Structure

Mr. Moore described the changes as designed to strengthen the management structure of the Company and to prepare for the long-term growth planned for Fieldcrest Mills, Inc.

Mr. Green joined Fieldcrest in 1952 as a salesman in the Pacific Northwest and was later given the responsibility for sales in the New York City area. In 1957, he became manager of the Automatic Blanket Sales Department and, in 1963, was named merchandise manager of the Fieldcrest Marketing Division.

He was named vice president of merchandising in 1964 and executive vice president of the Fieldcrest Marketing Division on January 1, 1966. In August,



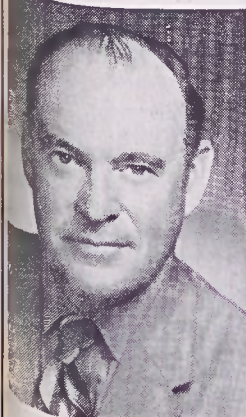
F. W. GREEN

1966, he was elected president of the Fieldcrest Marketing Division and a vice president of Fieldcrest Mills, Inc. He was named a senior vice president in July, 1969.

Mr. Green is a native of New York City and a graduate of Brown University. He served in the infantry during World War II in the campaigns in Africa and Sicily.

Mr. Tracy joined the Fieldcrest domestic sales staff in 1948 and shortly thereafter was named sales representa-

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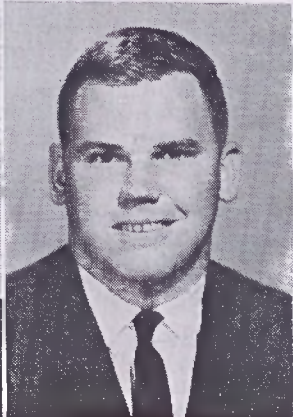
D. M. TRACY



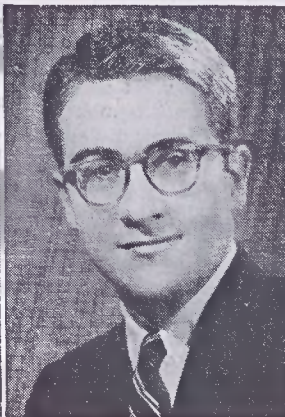
O. G. GRUBBS



W. B. LUCAS



T. W. GRAVES



K. W. FRASER