

'Good Enough' Is Not Good Enough

"Good enough" — an attitude too often accepted these days in schools, in government, and in industry — has resulted in lack of pride and a scarcity of quality workmanship. (How long has it been since you were really satisfied with a service performed for your family?)

Some say the mediocre is becoming the rule, the average, acceptable; and "good enough," the standard.

But competition, the yardstick of worth, still demands the best in a person. The man and the company who succeed in today's vigorous world market competition must be dissatisfied with just "good enough."

Today's methods and equipment will not be good enough in tomorrow's markets. Recognizing the need for excellence, for constant improvement — being dissatisfied with anything but the best — is the key to success.

Use it — or someone else will. And those who do won't have to learn the hard way that ultimate failure is the result of just "good enough" work.

"Good enough" is simply not good enough.

W. J. Garrett Promoted To Superintendent



WILLIAM J. GARRETT

William J. Garrett, section foreman of finishing, was promoted to superintendent of burling and finishing at the Karastan Rug Mill effective January 1.

Mr. Garrett, a native of Columbus, Ga., joined the Karastan Rug Mill in June, 1959, immediately after his graduation from Georgia Institute of Technology with a B. S. degree in textile manufacturing.

A reserve officer, he was called to active duty with the Army in November, 1959, and served until May, 1960, as a second lieutenant in the Corps of Engineers.

Upon his return, he rejoined Karastan and worked through the mill under the management trainee program. He worked on special projects before becoming a shift foreman in the Finishing Department in February, 1961. He had been section foreman since October, 1965.

Burlie T. Gilley Completes 40-Years' Service

Burlie T. Gilley, of the Draper Sheeting Mill, on January 7, completed an outstanding record of 40 years of continuous service with the company.

She has been presented the Fieldcrest diamond-and-gold 40-year service emblem, a \$40 gift certificate at the Fieldcrest Store, and a letter of commendation from President William C. Battle.

A native of Cascade, Va., Mrs. Gilley joined Fieldcrest January 7, 1932, as an inspector in the Cloth Room of the old Nantucket Mill. In 1934 she became a battery hand in the Nantucket Weave Room. After the sheeting operations were consolidated at Draper in 1937 she worked as a pickout hand, and as a smash and pickout hand. In 1954 she became a draw-in hand and works in that classification at the present time.

Save regularly in the Credit Union and use the Credit Union for loans.



BURLIE T. GILLEY



Copyright, 1972, Fieldcrest Mills, Inc.
Eden, N. C. 27288

Issued Every Other Monday For Employees
and Friends of Fieldcrest Mills, Inc.



OTIS MARLOWE
EDITOR
ALICE WARREN
ASSOCIATE EDITOR
Member, International Association
of Business Communicators

Vol. 30 Mon., Jan. 10, 1972 No. 13



SERVICE

ANNIVERSARIES

Forty-Five Years

Claude C. Austin Fieldale

Forty Years

Frank L. Settlemire

Alexander Sheeting

Burlie T. Gilley Draper Sheeting

Thirty-Five Years

Melvin M. Underwood Blanket

Billie W. Trent Bedspread

Twenty-Five Years

Arnold C. Farmer Draper Sheeting

Wade H. Bailey Columbus

William Raddie Adams Columbus

Sam Wesley Martin Blanket

Elizabeth H. Rodgers Blanket

William G. Stewart Columbus

J. O. Toms Alexander Sheeting

William McGehee Industrial Relations

Ruby H. Thomasson

Accounts Payable

Elbert D. Alderman Fieldale

Charlie A. Terry Karastan

J. Paul Crum Fieldale

William H. Marshall Karastan

Fleta H. Martin Bedspread Finishing

Sandy H. Woods Draper Sheeting

Ola A. Angle Draper Sheeting

Twenty Years

Lucille M. Morris Purchasing

Fifteen Years

Samuel H. Fulcher Fieldale

Paul Setliff Karastan Spinning

Edward M. Thompson

Research and Development

Frederick J. Willenbrock

Karastan Sales

Lillie C. Brown Karastan

Roscoe T. Brown Fieldale

Jessie B. Hodges Fieldale

Homer I. Fain, Jr. Traffic

Solomon Williams, Jr.

Karastan Spinning

Ten Years

Billy Lee Vass Blanket

Osby L. Hooker Fieldale

Lewis E. Dishmon Blanket

June F. Hodge Sheet Finishing

SAFETY RULES
are for Your Protection

THE MILL WHISTLE