

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
RUGS AND CARPETS

Vol. 30

Eden, N. C., January 24, 1972

No. 14

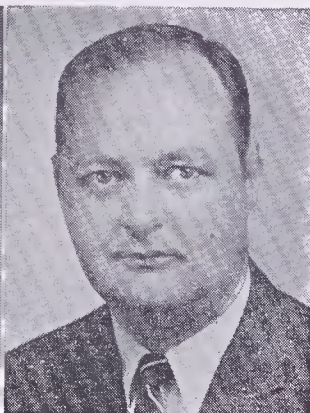
Fieldcrest Executive Duties Realigned



R. A. HARRIS



A. L. JACKSON



J. P. KITCHENS



D. E. SIMONS



C. L. KAMETCHES



J. M. MOORE

A realignment of executive responsibilities at the corporate headquarters of Fieldcrest Mills, Inc. has been announced by William C. Battle, president.

These realignments of responsibilities are being made to strengthen the organization and to better coordinate the activities of the manufacturing and staff units involved.

R. A. Harris, senior vice president, was given additional responsibilities. H. H. Lea, vice president-purchasing, and H. H. Newton, vice president-industrial relations, who formerly reported to Mr. Battle, will report to Mr. Harris. W. B. Lucas, secretary and general counsel, will report to Mr. Harris on matters other than those involving his duties as secretary of Fieldcrest Mills on which he reports to Mr. Battle. L. H. Hance, vice president-research and engineering, continues to report to Mr. Harris.

A. L. Jackson, previously vice president-domestics manufacturing, was appointed vice president-manufacturing, with responsibility for all manufacturing, reporting to Mr. Harris.

J. P. Kitchens, previously division vice president and general manager-Karastan rug manufacturing, was appointed division vice president-rug and carpet manufacturing, reporting to Mr.

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Forms Available For Scholarships

Forms are available now for students who wish to apply for a Fieldcrest Scholarship or a Muscogee Scholarship. All applications must be submitted by March 1 in order for the student to be considered for a scholarship.

Those who wish to apply for a scholarship should obtain a form from their area personnel manager or mill personnel office; or call at the Employment Office of Fieldcrest Mills, Inc., in the General Offices building, Eden; or write to Dr. William McGehee, director of personnel research and development, Fieldcrest Mills, Inc., Eden, N. C.

Company Joins Overseas Sales Organization

Fieldcrest Mills, Inc., is among the 12 U. S. textile manufacturing companies that have formed a trade organization to promote the sale of American textile products abroad.

The organization is called USA-TEX. The trade organization will promote the sale of textile products ranging from yarns to grey and finished piece goods of all fibers.

The products also include household textiles such as sheets, pillowcases, spreads, blankets, towels, scatter rugs, draperies and curtains.

Sales will be made by the individual companies with the aid of a sales promotion campaign conducted from the London offices of the new corporation.

The organization will have a staff that includes a market research director and a fashion coordinator. The staff will conduct seminars on products, stage fashion shows and supervise trade show exhibits.

A. Lee Parsons has been elected president and managing director of USA-TEX. Mr. Parsons, director of foreign operations for ATMI, is already in Europe and will begin immediately to establish an overseas headquarters in London.

The chairman of USA-TEX, John S. Thompson, president of Crompton Richmond Co., Inc., said in New York that USA-TEX was formed because of "the

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