

# THE MILL WHISTLE

*Fieldcrest*

COORDINATED FASHIONS  
FOR BED AND BATH



*Karastan*  
AMERICA'S FINEST POWER LOOMED RUG

Vol. 30

Eden, N. C., April 3, 1972

No. 19

## Rug Sales To Employees Will Be Resumed Under Improved System

Sales of rugs and carpets to employees, which have been temporarily suspended, will be resumed effective April 17, under a revised system designed to improve the method of making selections, deliveries, and the general efficiency of the procedure.

Gary Darnell, previously of the Karastan Production and Inventory Control Department, has been appointed the cash sales supervisor.

To aid employees in making selections, samples will be on display at the AMP Building on West Stadium Drive in Eden. Employees may visit the display room, choose their carpet, and the cash sales supervisor will be able to tell them immediately if the merchandise is available.

The showroom will be open Monday through Friday from 1 p.m. to 5 p.m. The telephone number will be 53281.

Remnants and off-quality broadloom will be sold on a first come, first ser-

ved basis. No waiting list will be kept for this type of merchandise.

However, in the case of off-quality Karastan oriental-design rugs, an employee may speak for such a rug and wait his turn. Meanwhile, the mill will maintain a list of the requests, as heretofore.

Purchases of first quality merchandise will be at the mill list price. Orders for first quality may be placed for merchandise on hand or for those styles for which a definite finished date has been established.

Sales will be on a cash basis and purchases must be for the employee's personal use. Purchases may be limited at the discretion of the mill and a card file will be kept showing a running record of quantities bought by the employee.

In order to buy rugs or carpet, present employees must obtain an authorization. (Continued on Page Two)



**DR. J. G. SPRINGER**

... President-Elect of CIMA ...

## Dr. Springer To Head Industrial Physicians

Dr. Joseph G. Springer, corporate medical director at Fieldcrest, has been chosen president-elect of the Carolina Industrial Medical Association. His election came at the group's spring meeting at Lancaster, S. C., March 10. Dr. Springer will take office in March of 1973.

The Carolina Industrial Medical Association is composed of physicians engaged in industrial medicine in North and South Carolina. The Carolinas organization is a component society of the national Industrial Medical Association (IMA).

Industrial medicine has grown rapidly in importance in the Southeast in the last few years. At Fieldcrest Mills, which has had an established Medical Department for many years, there has likewise been an accelerated growth in the importance of this function.

Industrial physicians are concerned with the optimal health of the work force, not merely the treatment of injured persons. They are concerned with the diseases that might arise out of

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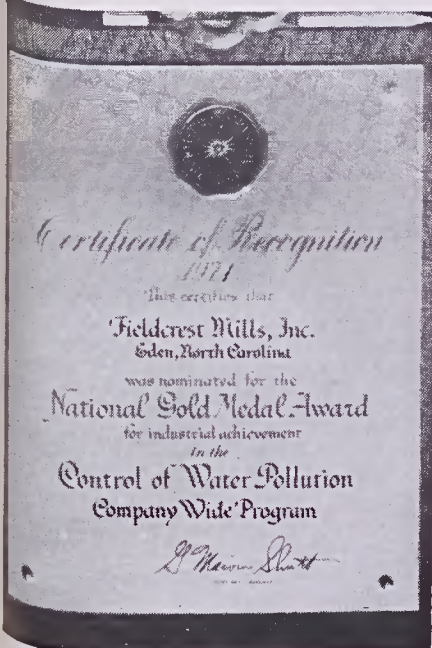
## Company Is Recognized For Pollution Control

Fieldcrest Mills, Inc. has been awarded a Certificate of Recognition as a nominee for the National Gold Medal Award for industrial achievement in the control of water pollution.

The award, made by The Sports Foundation, Inc., was for Fieldcrest's water reclamation system at the Foremost Screen Print Plant, Stokesdale, where 100% of the waste water is recycled for repeated use in production processing.

The National Gold Medal Award program, established in 1968, gives recognition to members of American industry which have made outstanding achievements in water pollution control. Finalists for 1971 were Atlantic Richfield Co., New York; Bethlehem Steel Corp., Bethlehem, Pa.; and Union Oil Co. of California, Los Angeles.

Judges are nationally recognized leaders in the field of pollution control and in the environmental sciences. Earl C. Hubbard, assistant director of the North Carolina Department of Air and Water Resources, was one of the judges in the 1971 competition.



Plaque received by Fieldcrest for unique water recycling system at Stokesdale