



DAVID J. TAYLOR



HERMAN J. COBB, JR.

Promotions Announced In Marketing Division

Two promotions in the Fieldcrest Marketing Division have been announced, effective January 1.

David J. Taylor was appointed division vice president-Fieldale towels and Herman J. Cobb, Jr., was appointed manager of sales promotion and company stores.

Mr. Taylor joined Fieldcrest in 1964 as a sales trainee. He was appointed assistant manager of Fieldale towels in 1969, and manager in 1971.

D. M. Tracy, president of the Fieldcrest Marketing Division, cited Mr. Taylor's promotion to division vice president as "a mark of his outstanding performance for Fieldcrest Mills, Inc."

Mr. Taylor will continue to report to F. X. Larkin, vice president and merchandise manager of towels.

Mr. Cobb joined Fieldcrest in 1967 as a sales representative in San Antonio, Texas. He later moved to Houston, Texas. Mr. Cobb's promotion will take him to New York, the home of the Fieldcrest Marketing Division.

Mr. Tracy commented concerning Mr. Cobb's appointment, "by promoting men from our field operation, we are strengthening the marketing and sales efforts of our main office."

Mr. Cobb will report to J. P. Robertson, vice president and director of advertising and sales promotion.

Foundation Awards Additional Grants-In-Aid

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ny H. Green of Forest City. Her mother, Mary Virginia, is employed at the Alexander Sheeting Mill.

Denise Darcel Hampton, a 1972 graduate of Morehead High School, is attending Durham College. She is studying data processing. Her parents are Mr. and Mrs. James Andrew Hampton of Eden. Her father is a cotton porter in the Raw Materials Purchasing Department at the General Offices.

Charles Irving Hicks is a 1971 graduate of Morehead High School. He is now attending Emmanuel College in Franklin Springs, Ga., in the music-organ program. He plans to continue his education in music at East Carolina State University. He is the son of Mr. and Mrs. Fred W. Hicks of Eden. His mother, Sunshine, is a burler at the Karastan Rug Mill.

Barbara Ray Lassiter, a 1969 graduate of West Davidson High School in Linwood, is attending the University of North Carolina at Charlotte majoring in elementary education. She plans to teach elementary education. Her parents are Mr. and Mrs. Jesse R. Lassi-

ter of Linwood. Mr. Lassiter is employed at North Carolina Finishing Co.

Reginald Manns is a 1972 graduate of Morehead High School. He is attending North Carolina Central University majoring in physical education. He plans to be a coach. His parents are Mr. and Mrs. Milton H. Manns of Eden. His mother, Barbara, is a plain hem sewer at the Sheet Finishing Mill.

Deborah Ann Martin is a 1972 graduate of Morehead High School. She is attending Barber-Scotia College in the entry level program, a new program in the field of education. She is the daughter of Mrs. Martha Martin Battle who is employed at the Blanket Greige Mill.

Doris Jean Rea, a 1972 graduate of Morehead High School, is enrolled in the nursing program at Rockingham Community College. Her parents are Mr. and Mrs. John W. Rea, III, of Eden. Her father is employed at the Bedspread Mill. Her mother, Mary Ann, is employed at the Sheet Finishing Mill.

Karen Kay Solesbee is a 1970 graduate of Rowan High School in Salisbury. She is enrolled in the physical

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Patterns Str

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featuring the "soft-step" blending of colors in a wavy wind-drift pattern stated very softly in the self-toned colors. Nuance is also Kara-loc woven of all Antron nylon face. The 22 colorways duplicate those of Andiambeau, including a new Green Bronze.

Flaneur is a concept of soft self-toned design effects interpreted in an all-nylon face textured plush carpet. This design comes in 18 colors including Twinkle Pink and Mandarin Orange.

Belleau is the classic twist carpet with the new "twist." It is made of a special blend of 80% wool and 20% nylon pile yarns. It is available in 17 colors including Vibrance Green and Cocoa Creme.

Venteau combines continuous filament and staple nylon yarns in its textured plush pile. Offered in 18 colors, Venteau is designed for easy care and casual living.

Essentiale is the first of two new groups of carpets engineered for heavy duty use in the home and commercial areas. Initially, two styles are being introduced, though other designs will follow.

The first patterns, Essentials #132, is a "stria" or irregular stripe in a looped and cut-pile texture woven in brilliant multi-color combinations.

It will be available in 12 striking colors.

Essentiale #157 offers a grid design with brilliant tweed colorations. It is also made on the "K loom" but in an all-loop texture, utilizing all Antron II nylon pile yarns plus static-control yarns. It comes in 17 colors.

New "Position Weaving"

Fortale, the second group of contract/residential carpets is the result of the new "position weaving" process on the Kara-loc loom. The first style involves three designs. Fortale #131 is an abstract pattern in 16 brilliant multi-colors. Fortale #187 is a diamond-shaped plaid motif while Fortale #194 features a hexagonal geometric design.

Both #187 and #194 come in the same 12 colorways including Velvet Ruby and Pagoda Jade.

Futureau, introduced in 1969, was created originally for the famous PGA National Clubhouse in Palm Beach Gardens, Fla. The first style was a rippling abstract pattern in one of the densest and heaviest carpets made by Karastan. Now, a new "crosshatch" design has been added to the line. The new Futureau #164 comes in 18 bright skeined colors, including Oceanic Green and Indian Copper.

Fortitude features a tailored staggered check effect created in heavy-duty all-looped fabric. Tightly constructed of 100% acrylic face yarns with static-control yarns, Fortitude comes in 17 colors.