



Fieldcrest
Mills, Inc.

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Employees Give \$93,187 To United Fund



Fair Share drawing is held in conference room at General Offices.



Ticket is handed to R. O. Endicott, Fieldcrest campaign chairman, as group looks on.

Prizes Awarded Among Fair Share Contributors

Jerry S. Slaughter, an employee of the Karastan Service Center, won the grand prize in the drawing among the names of the Fair Share contributors to the Eden United Fund and will receive a 23-inch screen Zenith color television set.

The names of all employees, mill and staff, who gave or pledged a Fair Share in the campaign at Fieldcrest Mills, were included in the drawing.

Other drawings were held for \$15 gift certificates good for any purchase at the Fieldcrest Store. These were also drawn from the names of employees who gave or pledged a Fair Share. Winners of the certificates were:

Blanket Division — Kathleen S. Hill, Mozelle S. Garrell,

Thomas E. Stowe, Robert L. Echols, Ruth S. Richardson, Clyde C. Pruitt, Alfred L. Lee.

Sheeting Division — Rosie Millner, Virginia M. Scearce, William Janney, Eunice G. Holliman.

Bedsread Division — Betty G. Manns, Thomas E. Graves, William O. Bradley, Billy D. Wall.

Karastan Division — Ollie N. Chaney, William W. Hopper, Bessie T. Clark, Ruth P. Land, Addie Neal.

Staff Departments — Howard E. Richardson, Lois H. Norman.

The drawings, held in the conference room at the General Offices, were conducted by

Raymond O. Endicott, chairman of the United Fund campaign at Fieldcrest.

Employees representing the various mills were present and participated in the drawings.

The top picture, left to

(Continued on Page Two)

Continuing their outstanding support of the Eden United Fund, employees in the Fieldcrest plants and offices gave or pledged a total of \$93,187 to the United Fund.

In addition to the employees' gifts the Company, through the Fieldcrest Foundation, gave \$9,000 for a combined contribution of \$102,187 by the employees and the Company.

Raymond O. Endicott, manager of industrial engineering services, served as chairman of this year's campaign at Fieldcrest.

Mr. Endicott expressed appreciation to all who contributed and to those who solicited and assisted with the campaign in other ways.

"Once again Fieldcrest employees have shown their outstanding generosity and community spirit in their response to the United Fund campaign. This

generous support has accounted for a large part of the community-wide goal of \$151,700 which will support 11 health, welfare, recreational and character-building services included in the fund, and helps assure that this goal will be reached. It is significant that the number of employees who are signed up for continuing deductions rose to 61.6 percent this year from 56.7 percent last year," Mr. Endicott said.

Vice chairman of this year's Fieldcrest campaign was Thomas P. Webster, Jr., manager of general accounting. Ted L. Spencer, manager-office systems, was in charge of all record-keeping and tabulated the results of the campaign.

Of the 4,675 employees on the payroll, 3,263 or 69.8 percent gave or pledged a Fair Share. A total of 3,537 employees or 75.7

(Continued on Page Seven)

Fieldcrest Grants Program Praised By ATMI President

The Fieldcrest grants-in-aid and scholarship programs for children of employees have received praise from Donald J. Comer, Jr., president of Avondale Mills and also president of the American Textile Manufacturers Institute. Mr. Comer spoke highly of the programs in a recent letter to William C. Battle, president of Fieldcrest Mills, Inc.

The pertinent paragraphs of the letter follow:

"A friend of mine, Mr. Jim Denney, with Floyd and Beasley Company, an Alabama trucking operation, was in Danville on September 11th and knowing of our interest in scholastic scholarships sent me an article from The Bee. It pictures you making an award to four students and gave a write-up of the wonderful work Fieldcrest is



DONALD J. COMER, JR.

doing to help the younger generation.

"Actually I thought Avondale had a rather elaborate program, but when I see the fine work you people are doing, we will have to reassess our commitments and

(Continued on Page Two)

Open House Planned At Mills

Fieldcrest Mills will hold "open house" at the Eden plants on various days during the week beginning November 12. Mill tours will be scheduled on three different days during that week.

The "open house" is being held as part of the observance of the company's 20th anniversary

under the ownership of Fieldcrest Mills, Inc. and in honor of long-service employees. Special recognition will be accorded members of the 25-Year Club during the "open house" events.

On the days of the "open house", visitors will be given tours of the mills to enable them

to see the many improvements that have been made in recent years since the last "open house" was held.

A cordial invitation is extended to all employees to attend the "open house" and to invite their families, friends and

(Continued on Page Eight)