

# MERRY CHRISTMAS

## THE MILL WHISTLE

Vol. 32

Eden, N. C., December 17, 1973

No. 11

## All Levels Of Operation Are Urged To Intensify Energy Conservation

The current energy crisis has made it mandatory that all levels of operation at Fieldcrest concentrate on the conservation of energy, according to J. G. Farrell, Jr., Fieldcrest energy conservation coordinator.

The Company goal is a 10 percent reduction in energy use, Mr. Farrell said.

Mr. Farrell is visiting each location to review energy use

and conservation. He is also available for consultation.

Monthly comparisons of usage for this year and the preceding year will be made to determine results of the conservation program.

Mr. Farrell stressed the reduction of wasted energy as being of prime importance to any conservation effort. A concerted drive to avoid water,

steam, heat and electrical losses should be the first target for everyone, he said.

### Conservation Measures

Some of the specific energy conservation measures now going into effect at all locations are: stopping all leaks of water, air and steam; reduction of lighting; reduction of heating and cooling loads; reduction of idling of motors on equipment; recycling of cooling waters from compressors, water-cooled bearings, water jackets, etc. now being dumped; reduction of peak loads by spreading all work as uniformly as possible over all shifts; regulation of excessive steam and hot water demands by staggering the start of dye cycles, etc. in batch processes and by starting large motors on a staggered basis where possible to minimize starting in rush demand.

In the area of gasoline con-  
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## Car Pool Plan Is Given Approval

In view of the increasing seriousness of the gasoline shortage, the management of Fieldcrest Mills, Inc., is instituting a plan to help employees form car pools.

The plan will involve the computer matching of employees who live within approximately one square mile of each other and who work on the same shift in the same plant area.

One supervisor in each department will be designated as car pool coordinator. Each coordinator will be supplied with a list of every employee in his or her department and maps of the plant's employment area. The maps will be divided into

numbered blocks or grids, each of which will encompass approximately one square mile of area.

Every employee will be contacted personally by the coordinator in order to determine the area in which the employee lives.

The lists will then be returned to the General Offices Data  
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## Guinan Resumes Marketing Post

Effective November 30, Fieldcrest Mills, Inc. has accepted the resignation of John F. Deery from his position as vice president of Fieldcrest Mills, Inc., and as president of the Carpet and Rug Marketing Division which includes Karastan Rug Mills and Laurelcrest Carpets.

The announcement was made by William C. Battle, president of Fieldcrest Mills, Inc.

It was also made known that Walter B. Guinan has agreed to resume the position of president of the Carpet and Rug Marketing Division. He will continue as a senior vice president of Fieldcrest Mills, Inc.

Mr. Guinan had been president of the Carpet and Rug Marketing Division from 1957 until April 25 of this year. Mr. Deery had been with the company in various sales and executive positions since 1961.



### New Look In Office Fashions

Pretty Regina Tanner shows off the new look for female office personnel at the Scottsboro Rug Mill. The ladies find that wearing long dresses enables them to more comfortably cut back heat in the offices as required by the Company's Energy Conservation Program.

## A Christmas Message

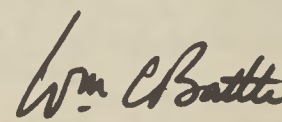
Once again at this season, it is my privilege to greet Fieldcrest employees through the columns of The Mill Whistle. I would begin by expressing the appreciation of General Management to the men and women of Fieldcrest who have contributed so much to the success of the Company.

This has been a challenging year for Fieldcrest, as it has been for most businesses. There have been many vexing problems such as fast-rising costs when our prices could not keep pace, many new government requirements, and shortages of personnel and of materials and supplies.

Nevertheless, Fieldcrest people turned in an excellent performance and we made substantial progress during the year.

Among the most outstanding activities which directly involved large numbers of Fieldcrest people and their families was the educational grants and scholarships program which went into full swing in 1973 with 117 sons and daughters of Fieldcresters attending colleges and trade schools with help from the Fieldcrest Foundation. Another highlight was the observance of our 20th year under the ownership of Fieldcrest Mills, Inc., with the "open house" program honoring our long-service employees. I like to remember these events for the fine human relationships involved.

As the year draws to a close and we approach Christmas, I thank all of the employees of Fieldcrest for their splendid cooperation. On behalf of our Directors and my associates in Management, I extend warmest wishes for a joyous Christmas and a healthy and happy New Year for you and your families.



President

## Eden 25-Year Clubs Meet In December

"Fieldcrest is the largest blanket manufacturer in the world and it is people like you who are responsible for the success of the blanket operation."

So said Arthur S. Thompson, Jr., division vice president and manager of the Blanket Sales Department, as he addressed members of the 25-Year Club in the Blanket Operation at their annual luncheon meeting. The program was held at the Draper Elementary School cafeteria December 1.

Mr. Thompson praised the loyalty and dedication of the long-service employees and said "it is you and people like you who will get us where we are going in the future."

Norman F. Young, division

vice president-blanket manufacturing, also expressed appreciation to the long-service employees. "There is no way to compensate you for the things you have done for the Company and for the community. All we can do is give you a token of our appreciation and say 'thank you'," Mr. Young said.

W. F. Crumley, plant manager of the Blanket Greige Mill, was the master of ceremonies and recognized the new members. Musical entertainment was provided by "The Ambassadors." R. W. Rutland, manager of technical services in the Blanket Operation, conducted the drawings for attendance prizes. Joe P. Wilson, a shop helper in the Plant Services

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