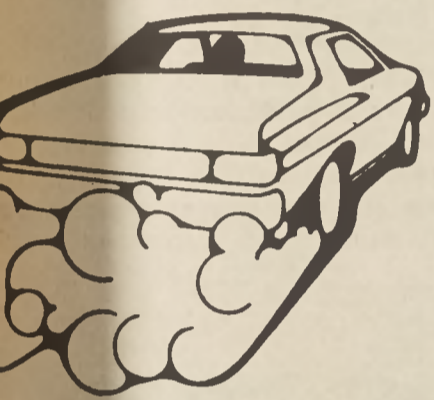


t of a gallon of gas

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Fast start is a sure gas waster



One of the most common gas-wasting habits is making a fast start when a traffic light turns green. It doesn't save much time, if any, and it is certain to waste fuel. If a car has an automatic transmission, it will upshift to more economical higher gear ranges sooner with light accelerator pressure. With a manual transmission, the driver should upshift as soon as the car will run smoothly in the next higher gear.

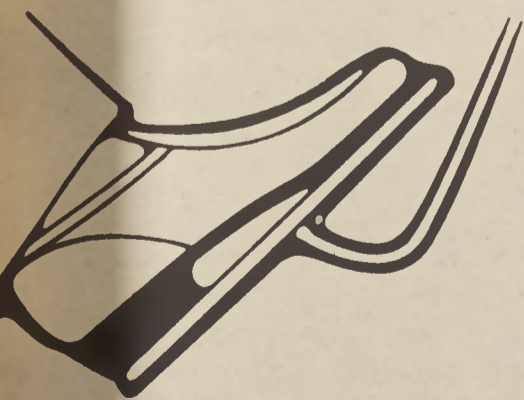
Carburetor adjusted, air cleaner free of dirt

The carburetor doesn't have to be "leaned-out" to extremes for economy. Having it adjusted to factory specifications permit it to operate in the most economical manner. A dirty air cleaner restricts the flow of air to the carburetor, causing the engine to run on a richer mixture—which is a higher-than-normal fuel to air.

Excessive idling gives zero miles per gallon

Don't let an engine idle for long periods during warm-up, or while waiting outside the school or supermarket. Letting the engine idle means you're getting zero miles per gallon.

Don't pump the accelerator

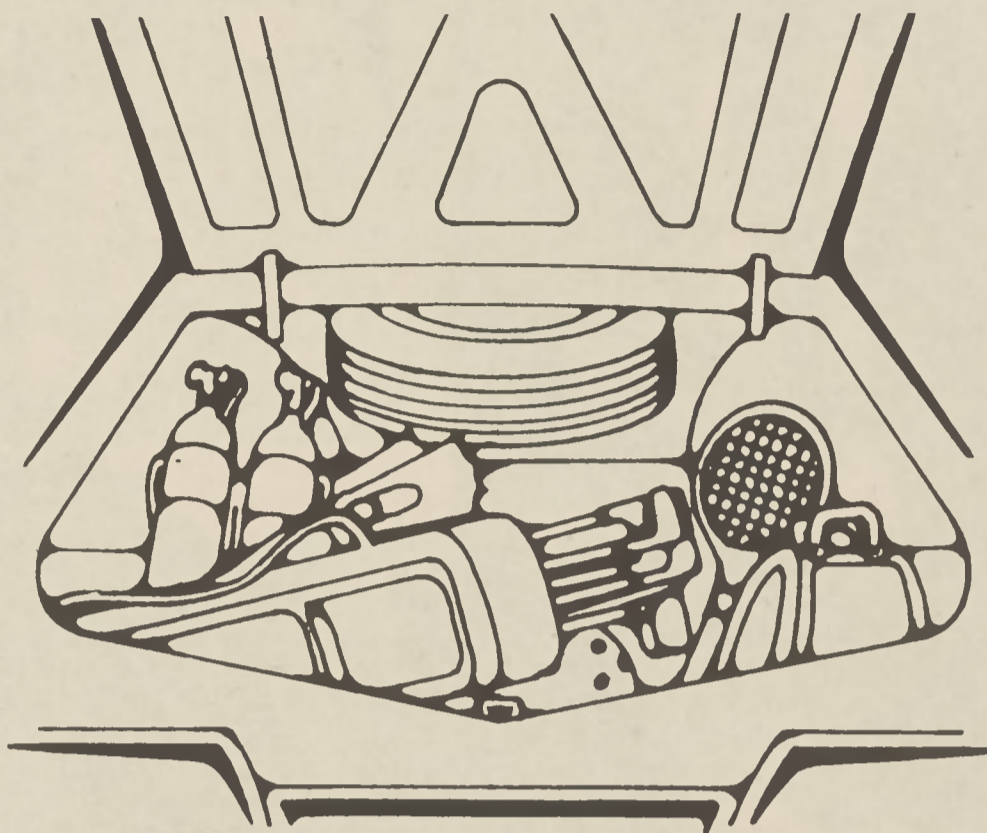


Pumping the accelerator after starting the engine or at traffic lights only puts wasted gasoline in the carburetor.

Save your gas for when you need that extra acceleration for passing or entering freeway traffic.

Don't ride your brakes or clutch

Don't "ride" the brake pedal for slight slow-downs; ease off the accelerator pedal instead. And don't use the brake or clutch pedals as a footrest.



Unnecessary weight decreases fuel economy

You can improve the fuel consumption of your vehicle by avoiding unnecessary loads in seat or cargo areas.

Fishing tackle and golf clubs should be stored at home instead of in the luggage compartment.

Air conditioning and your vehicle

Some options require power for their operation. These options and accessories are operated by either mechanical or electrical power.



Energy for the operation of any option or accessory must eventually come from the vehicle's fuel.

A power-consuming option is the air conditioner. Use your air conditioner only when you really need it to stay comfortable — you'll save fuel and money.

When you use your air conditioner, make sure windows are closed to maintain inside temperature and lessen the load on the engine.

Good gas mileage saves you money

Good gas mileage goes with good driving habits, proper automobile maintenance, and thoughtful use of optional equipment.

These two pages have emphasized these areas in hopes that every dollar you spend on gasoline will generate as many miles as possible.

How much money can you save by driving a car with good gas mileage? Multiply the yearly miles you drive by the cost of a gallon of gas. Then, divide the result by the miles per gallon your car achieves.

This is your annual fuel cost. Now see how much money and gas you can save through good driving habits, proper automobile maintenance, and thoughtful use of optional equipment.