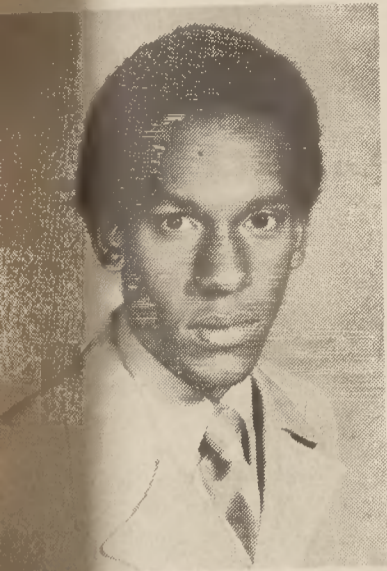
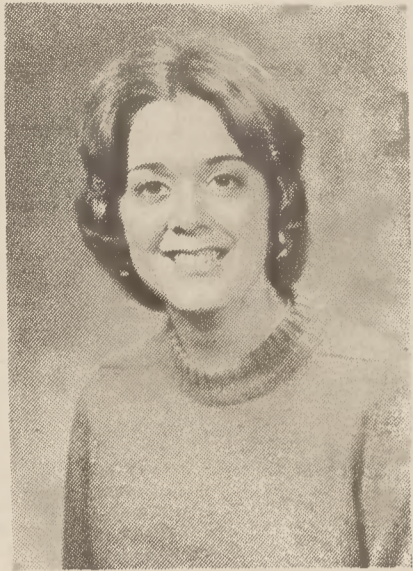


These Are Recipients Of Fieldcrest Grants



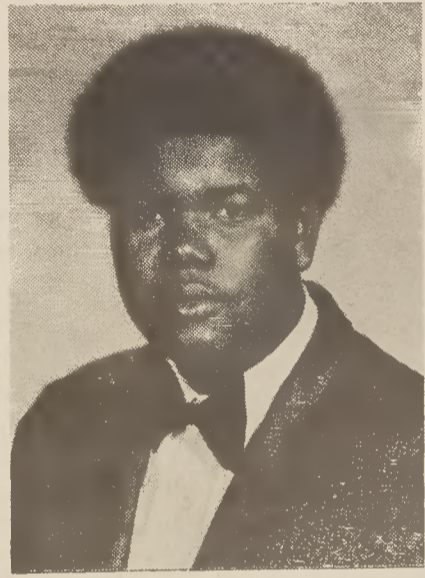
GEORGE HAIRSTON



MARTHA J. HOPPER



ROBIN J. SMITH



GEORGE W. TRUEBLOOD



ROBERT T. WILLIAMS

Secretarial Courses Will Begin In March

A series of courses in office and secretarial subjects will be offered, beginning in early March, mainly at the Fieldcrest Training Department. The courses are jointly sponsored by Fieldcrest and Rockingham Community College, and will be held in the evenings.

Employees interested in this training may consult with a representative of the Business Department of RCC between 10 a.m. and 12 p.m., and 4 p.m. and 5 p.m. on Tuesday, February 5, in the Training Department at the AMP Building.

Those courses requiring equipment more readily available at the college will be held there. Two courses will be offered each quarter.

Plants Meet Energy Goal In December

The 10 percent energy reduction goal set by Fieldcrest's Energy Conservation Committee was met, on the basis of man-hours worked, and in some areas surpassed during the month of December, according to J. G. Farrell, energy conservation coordinator.

Mr. Farrell attributed this success to outstanding cooperation from employees at all locations, and also to cooperation from the weather which, happily, has remained unseasonably warm.

The overall electric load was permanently cut by 400 kilowatts and another 400 kilowatts was saved by reduced lighting, he said.

"If our employees continue to cooperate as they have so far and the weather does not turn abnormally cold, we should be in a good position," Mr. Farrell said.

He emphasized the fact that each individual employee plays a very important part in energy conservation.

"Each individual who actively participates in the energy conservation program at work should remember that he or she could also be helping to save a job," Mr. Farrell said.

Some ways in which individuals can help conserve



Walter B. Guinan (at right) describes revolutionary new carpets at press meeting in New York.

Press Is Given Preview Of Revolutionary New Rugs

Walter B. Guinan, president of the Karastan and Laurelcrest Marketing Divisions (at right, above), was the "star performer" at a special press breakfast meeting held at the Plaza Hotel in New York.

Mr. Guinan gave his audience, composed of editors from leading consumer magazines and trade publications, a preview of the revolutionary carpets being introduced by the carpet divisions at the January

Home Furnishings Markets.

In the picture at top, Mr. Guinan is explaining significant features of the broadloom design called "Festiveau" and the new "Shahramar Collection" of Oriental design rugs now in production at the Whiteville Plant. Laurelcrest's new "Tapestry-Crafted" carpets were also introduced at the press meeting.

Assisting Mr. Guinan in his presentation are Robert V. Dale, vice president of styling and

design in the Karastan and Laurelcrest Marketing Divisions (at left), and Jotham W. Bailey, assistant stylist for the carpet divisions.

In the lower picture, Mr. Guinan addresses the press meeting which highlighted carpets and rugs made on the "Bondi System" at the Whiteville Plant and new broadloom styles featuring the "Tapestry-Crafted" process now in operation at the Laurelcrest Carpet Mill.



Mr. Guinan addresses group of editors from leading consumer magazines and trade publications.

energy at work were suggested by Mr. Farrell. They are: keep all doors and windows shut during winter to avoid wasting heat; turn off individual

machines and lights during lunch, breaks, and at the end of the work day; report wasted energy such as unattended machines, water, steam and

heat leaks to foreman or supervisor; and don't waste materials, or time, or energy — eventually extra energy will be needed to make up for the loss.