

Fieldcrest Receives SavEnergy Citation

Fieldcrest Mills, Inc., has received a U.S. Department of Commerce SavEnergy Citation for its leadership in nation-wide energy conservation.

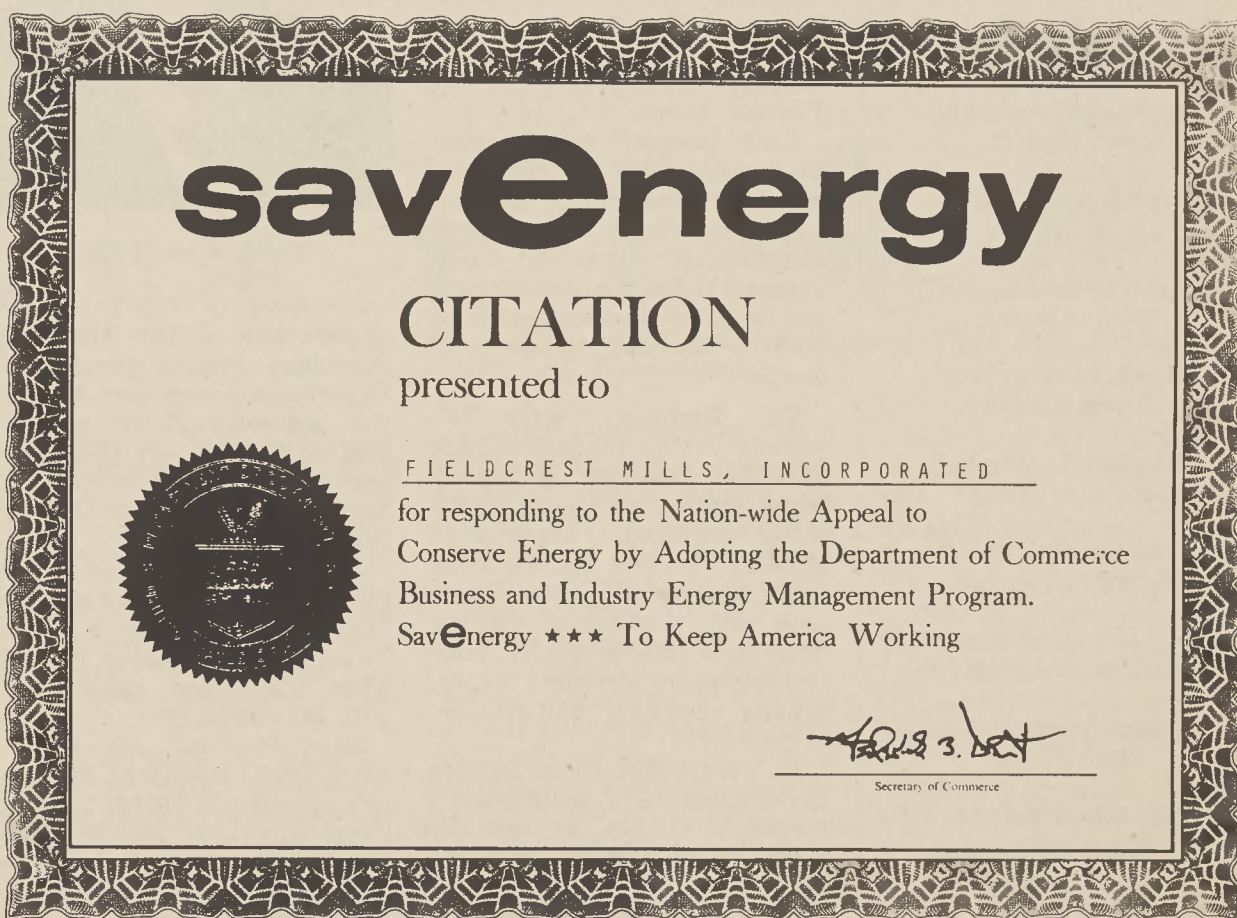
The company was notified in a letter from Frederick B. Dent, Secretary of Commerce, to William C. Battle, president of Fieldcrest Mills, Inc.

The citation was sent to Mr. Battle along with a letter from Frederick C. Farmer, acting director of the U.S. Department of Commerce, Domestic and International Business Administration, district office, in Greensboro.

In part, Mr. Farmer's letter stated, "... You can be certain that your efforts and those of the other thousands of firms that have joined you in this effort are making a significant contribution to the handling of this problem.

"Your voluntary participation in this program is indicative of the type of commitment required of American industry not only to relieve the energy shortage; but also to contribute to the nation's general well-being by preventing plant shut-downs, keeping people at work,

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Fieldcrest received this certificate for cooperation in U. S. energy conservation program.

Larger Switchboard Now Operational



General Offices switchboard operators, left to right, are Lottie Benson, Peggy Perry and Elaine Cox.

A new, enlarged switchboard at the General Offices became operational on Monday, March 18.

The new switchboard, which features three positions rather than the previous two positions, will enable the three operators to handle more calls at one time. The main reason for the

installation of the new board is Fieldcrest's conversion to an out-WATS system for placing long distance calls. The first phase of the conversion is expected to take place on April 2.

With the WATS system, long distance calls may be made

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Newest 50-Year Employee Honored By Management

John W. (Bill) Page, Fieldcrest's newest 50-year employee, was honored by the management of the company at a luncheon at the Meadow Greens Country club Tuesday, March 19.

Mr. Page was presented with the Fieldcrest diamond-and-gold 50-year service pin, a gift and other remembrances. The presentations were made by Arthur L. Jackson, senior vice president-manufacturing.

Haven H. Newton, vice president-industrial relations, presided and read a telegram from William C. Battle, president of Fieldcrest Mills, Inc., in which Mr. Battle expressed his regrets at having to be out of town and unable to attend the meeting.

Mr. Battle extended his good wishes to Mr. Page and the other members of the 50-Year Club and expressed appreciation for their contribution to the success of the company.

Various company officials made brief remarks recalling their association with Mr. Page. Among those speaking were Mr. Jackson, Mr. Newton, Harold W. Whitcomb, retired board chairman of Fieldcrest Mills, Inc., and now a director of the company; Robert A. Harris,

executive vice president; and W. Giles Hunnings, division vice president-bed fashions manufacturing.

In his response, Mr. Page said he has enjoyed his 50 years at Fieldcrest and praised "the nice people I have worked with here." He has continuous

service since March 17, 1924. He has been employed in the Weave Room at the Draper Sheeting Mill for virtually the entire 50 years since that time. He has been a loom fixer for 32 years and previously was a weaver for

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John W. (Bill) Page (right), Fieldcrest's newest 50-year employee, receives congratulations from Arthur L. Jackson.