



John Goodson receives Man of the Year award from Stuart Hamilton, Eden Health Club director.

## Health Club Selects Goodson Man Of Year

John T. Goodson, traffic manager — bed and bath fashions, has been selected as the Eden Health Club's Man of the Year for 1973. He was presented a trophy by Stuart Hamilton, Health Club director.

Three plaques for the 100-mile run were also presented. Receiving the plaques were J. D. Huffman, manager-supply purchasing, Glenn Fuqua and Art Case. All three began the program on January 14.

The Eden Health Club, which at present has approximately 140 members, offers a complete program of physical fitness for

both men and women. Director of the Women's Health Club is Mary Matthews.

In addition to a sauna and whirlpool baths, the club also offers a rowing machine, weights, incline boards, pulleys and massage machines for the use of its members.

Hours for male members are 12 noon until 7:30 p.m. daily. Hours for women are 9 a.m. until 11:30 a.m. on Monday, Wednesday and Friday and 7:30 p.m. until 9:30 p.m. Monday through Thursday.

Anyone interested in further information may call 627-1340.



Jim Huffman, right, and Glen Fuqua are shown with 100-mile plaques.



Mary Matthews, right, is women's Health Club director. At left is Stuart Hamilton.

## Ruth Maynor Wins Trophy For Woman Bowler Of 1973



Ruth Maynor with Bowler of the Year trophy.

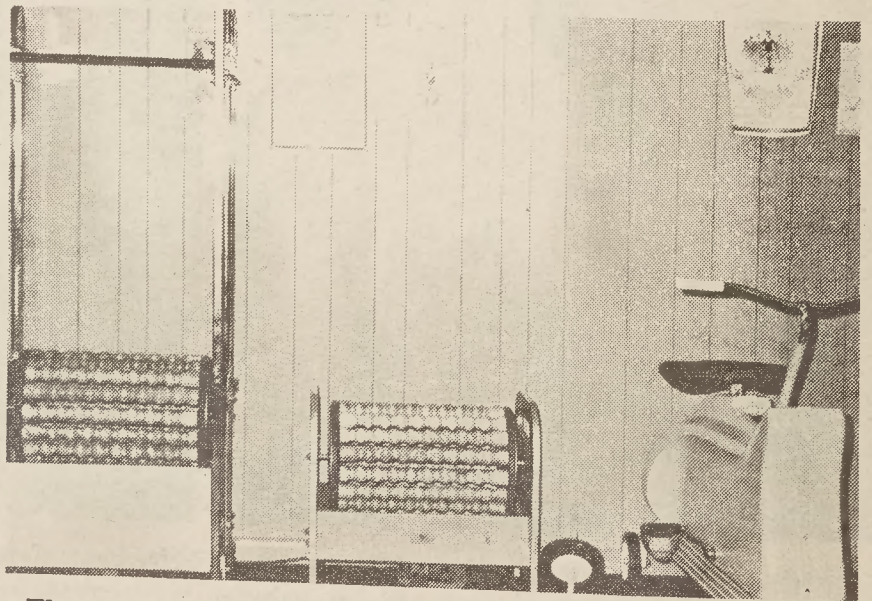
Ruth Maynor, General Offices Cashier, has been named woman Bowler of the Year at the Eden Bowling Center. She was presented a trophy by the bowling center.

She earned the award by achieving the highest handicap score in a roll-off held in February of this year among all of the Bowlers of the Month for 1973. Mrs. Maynor was Bowler of

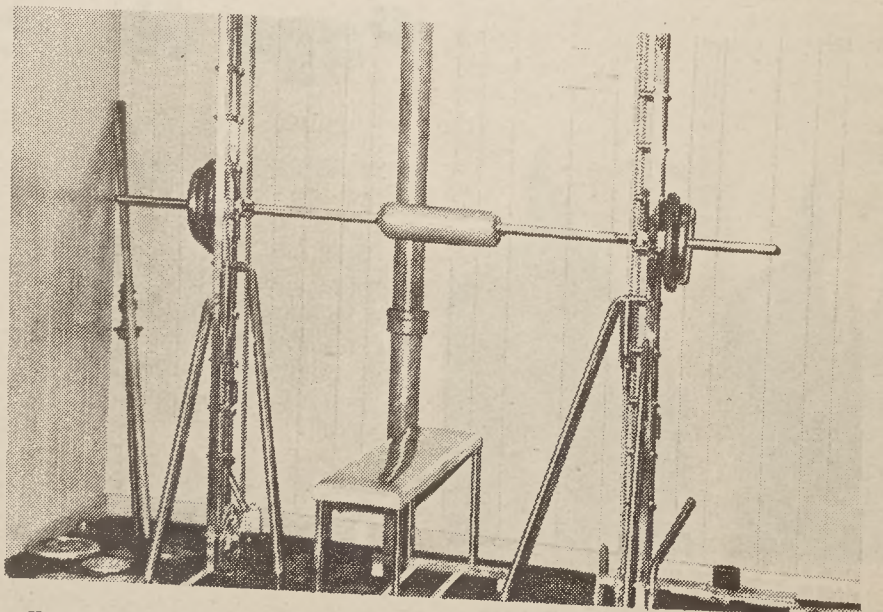
the Month in August of 1973.

In addition to being captain of the Karastan Office team in the Fieldcrest Ladies bowling league, she is also secretary of the league.

Mrs. Maynor says she is unusually pleased by the honor since she has only been bowling for about two years. She had never bowled until joining the Fieldcrest Ladies league, she said.



The Health Club offers various types of massagers such as these to aid in attaining physical fitness.



Weights and pulleys are used to improve muscle tone as well as aiding in weight loss.

## "Freestyle" Featured H & G

In recent years, the Missoni has been synonymous with excitement in ready-to-wear. The distinctive Missoni designs have become a familiar sight among well-dressed women across Europe and America. They have appeared in such fashion annals as Vogue, Harper's Bazaar, Women's Wear Daily and Paris "Elle."

Now, in their "Freestyle" collection for Fieldcrest, the intuitive genius of Missoni seems destined to take the fashion world by storm.

House and Garden magazine recognizing the innovative trend-setting nature of "Freestyle" designs, devoted the entire front cover of its February issue to "Freestyle."

It should be pointed out that the achievement of a House and Garden cover is a much-coveted and quite unique honor. It is House and Garden one of the most respected publications in its field, read and noted by interior decorators throughout America, but it numbers over five million readers of a monthly issue.

Fieldcrest is extremely pleased that "Freestyle" has been chosen for this significant national exposure, and views the endorsement as an indication of exciting things to come in the "Freestyle" collection.

Happily, the results of the reaching publicity are being felt. Many stores in metropolitan areas have received a number of calls for letters placing orders for "Freestyle."

Consumers across the country seem to be responding to the zingy colors (the tangerine combination featured on the House and Garden cover) and have purchased, but also decorating freedom in a range of "Freestyle" products can give.

## Certificate Is Received

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staying competitive in preserving American industry at home and abroad.

Fieldcrest was selected for citation on the basis of a successful 15-point program in energy conservation in all 26 of its plant locations. A company-wide goal of a 10 percent reduction in energy usage and no curtailing of production.

In addition to the conservation program in effect, the more than 10,000 Fieldcrest employees are asked to submit further suggestions on how to cut energy consumption.

THE MILL WHITE